KEAN UNIVERSITY



EXCELLENCE AND ACCOUNTABILITY REPORT

August, 2003

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Institutional Narrative

Kean University began its 149th year of continuous distinctive service as a state institution of higher education in April of 2003. Founded in 1855 in the city of Newark, Kean University was the first public post-secondary institution in New Jersey. Today, its enrollment is the third largest among the public and private state colleges and universities in New Jersey. Kean University began as a normal school training teachers and principals for the City of Newark. As a result, the institution graduated many of the first generation of professionally trained schoolteachers in New Jersey. In 1958, the institutions programmatic mission changed from a single purpose, training teachers, to become a comprehensive undergraduate institution.

In 1957, the college relocated to the Township of Union on a site purchased from the Kean family estate. Sixteen years later, the institutional name was changed from Newark State College to Kean College of New Jersey. And, on September 26, 1997, the Commission on Higher Education granted university status to our institution.

Undergraduate major programs cover a range of disciplines in the liberal arts, natural and social sciences, health professions, teacher education, and applied disciplines organized within four schools. The Nathan Weiss College of Graduate Studies administers graduate programs ranging from education to public administration to nursing. Kean's faculty is recognized for teaching excellence, scholarship and service.

Kean University continues to respond to the major demographic and social changes in the metropolitan region of New Jersey. With one of the most multicultural student populations in the State, exceptional academic support programs have been developed that respond to the requirements of an increasingly diverse undergraduate and graduate population.

Kean University is positioning itself to meet the changing educational and developmental needs of New Jersey's students and citizens. We remain committed to a mission that provides access, opportunity and affordability to our citizens. Kean University is proud of its history, with its tradition of service to the community, while maintaining a commitment to scholarship and teaching.

The university will continue to build on this distinguished history as it plans for the future.

Dawood Farahi President

August 2003

Mission Statement

Kean University is a public metropolitan university serving undergraduate and graduate students in the liberal arts, the sciences, and the professions. The University dedicates itself to intellectual, cultural, and personal growth of all its members – students, faculty and professional staff. In particular, the University prepares students to think critically and creatively; to adapt to changing social, economic, and technological environments; and to serve as active and contributing members of their communities.

Kean offers a wide range of demanding programs that provide the high quality of instruction and academic support services necessary to assure it's socially, linguistically, and culturally diverse students the means to reach their full potential, including students from academically disadvantaged backgrounds, students with special needs, and adults returning or entering higher education.

Kean is steadfast in its dedication to maintaining an educational environment in which diversity can flourish and an atmosphere in which mutual respect characterizes relations among members of a pluralistic community. The University seeks to combine excellence with equity in providing opportunities for all students.

Kean is a teaching university, and Kean faculty dedicate themselves to student learning as well as academic rigor. The focus on teaching excellence is supported by a commitment to research, scholarship, creative work, and innovative uses of technology. The focus includes the advancement of knowledge in the traditional disciplines and the enhancement of skills in professional areas.

Kean is an interactive university, and the University serves as a major resource for regional advancement. Kean collaborates with business, labor, government and the arts, as well as educational and community organizations, and provides the region with cultural events and opportunities for continuous learning. Kean is also committed to providing students and faculty educational opportunities in national and international arenas.

May 15, 2000

I. Accreditation Status

A. Institutional Accreditation

The Middle States Association of Colleges and Schools accredits Kean University. The initial accreditation was in 1960 and the most recent re-accreditation was in 2001. The University is also licensed by the New Jersey Commission on Higher Education.

B. Professional Accreditations

College of Business and Public Administration

Department of Public Administration

Master of Public Administration Accrediting Body: National Association of Schools of Public Affairs and
Administration
Reaccredited in 2002 for seven years

College of Education

All School of Education programs leading to certification are accredited by NASDTEC (the National Association of State Directors of Teacher Education and Certification). The last accreditation was in 1997, for a period of ten years. All programs in the school also are accredited by NCATE (the National Council for Accreditation of Teacher Education). The last reaccreditation was in 1999, for a period of five years. In addition, the following specialized accreditations have been achieved:

M.A. in Speech Pathology

Accrediting Body: American Speech and Hearing Association Reaccredited in 1998 for eight years

Department of Physical Education

Athletic Training Program
Accrediting Body: National Athletic Training Association
Accredited in 1998 for five years

College of Arts, Humanities and Social Sciences

Department of Music

Music and Music Education Programs
Accrediting Body: National Association of Schools of Music
Accredited in 2000 for ten years

Department of Social Work

Bachelor of Social Work (BSW)
Accrediting Body: Council for Social Work Education
Accredited in 1995 for eight years
Master of Social Work (MSW)
Accrediting Body: Council for Social Work Education

Department of Theatre

Theatre Program
Accrediting Body: National Association of Schools of Theatre
Accredited in 2000 for five years

Department of Fine Arts

All Fine Arts Programs

Accrediting Body: National Association of Schools of Art and Design

Accredited in 2001 for five years

Department of Psychology

Professional Diploma in School Psychology

Accrediting Body: National Association of School Psychologists

Accredited in 1999 for five years

Department of Design

BFA Visual Communication & BFA Interior Design

Accrediting Body: National Association of Schools of Art and Design

Accredited in 2001 for five years

Accrediting Body: Foundation for Interior Design Education and Research (FIDER)

Accredited October 1999

College of Natural, Applied and Health Sciences

Department of Chemistry/Physics

Chemistry Program (ACS Expanded Option)

Accrediting Body: American Chemical Society

Accredited in 2002 for five years

Department of Health Information Management

Health Information Management Program

Accrediting Body: Commission on Accreditation of Allied Health Education Programs

Accredited in 2001 for seven years

Department of Biology

Medical Technology Program

Accrediting Body: Committee for Allied Health Education Accreditation of the

American Medical Association. This committee accredits the hospital affiliates for the clinical sites used in the program.

Dates of accreditation differ for each clinical site.

Department of Nursing

Nursing Program

Accrediting Bodies: National League for Nursing N.J. State Board of Nursing

NLN Accreditation in 2001 for 8 years - for B.S.N.

NLN Accreditation in 1998 for 8 years - for M.S.N.

NJ State Board Accreditation in 2001 for 3 years - For both B.S.N. and M.S.N.

Department of Occupational Therapy

Occupational Therapy Program

Accrediting Body: Accreditation Council for Occupational Therapy

Accredited in 1996 for 7 years

Department of Technology

Programs in Industrial Technology

Design Technology

Computer Integrated Design and Manufacturing Technology

Electronics Technology Graphic Arts Technology

Accrediting Body: National Association of Industrial Technology

Reaccredited in 2001 for six years

II. Students

A. Characteristics of Undergraduate Students

1. SAT Math and Verbal Mean Scores

Mean SAT Scores First-Time Freshmen* Fall 2002									
	Math Verbal Combined								
Full-Time (n=1008)	492	481	973						
Part-Time (n=11)	489	481	970						
Total (n=1019)	Total								

^{*}EOF Admits are Excluded, Regular and Special Admits Reported Source: Accountability Data 2002, NJ Commission on Higher Education

2. Percentage of Freshmen Needing Remediation (in reading/writing, in math computation, and in elementary algebra)

Three-year trend at Kean University with respect to the courses offered, and the number of students who have enrolled in remedial courses

Developmental and Supplemental Credit Course Offerings and Enrollment Figures
00/FA through 03/SP

	# of											
	Sections	Students										
Semester	Offered	Enrolled										
	CS 0	410 &	CS 04	411 &	ENGF	0108 &	ENGF	0109 &	Math	0413 &	Math (0150 &
	CS	0409	CS	0412	ENG	1033	ENG	1031	Math	1003	Math	1001
00/FA	2	24	15	306	2	28	10	187	15	312	21	456
01/SP	1	2	7	96	0	0	3	56	8	169	20	400
01/FA	2	27	15	279	1	20	12	256	16	336	20	435
02/SP	1	5	8	92	0	0	3	55	8	153	18	370
	CS	0409	CS (0412	ENG	1033	ENG	1031	MATH	1 1003	MATH	1 1001
02/FA	2	30	12	230	3	64	14	297	15	371	17	402
03/SP	1	5	4	41	0	0	3	52	0	0	10	215

Explanatory Notes: (1) The "number of sections offered" and the "number of students enrolled" totals are as of the end of the "Add/Drop" period at the start of each semester. (2) "CS" courses are reading courses: "ENG" courses are writing courses; (3) zero-level courses are "stand-alone" developmental courses; 1000-level courses are supplemental credit parts of intensive college-level courses: (4) the phase-out of the developmental courses CS 0410, CS 0411, ENG 0108, ENG 0109, Math 0143, and Math 0150 began with a small pilot offering of new developmental reading courses (CS0409 and CS 0412) and new supplemental credit writing and math courses (ENG 1033, ENG 1031, Math 1033, and Math 1003) during AY 2000-01; a much larger pilot offering of the new courses

occurred in AY2001-02; during AY 2000-01 and AY 2002-03, both old and new courses were offered and the combined totals are indicated above; with full implementation of Kean's new General Education Program during AY 2002-03, the developmental courses have been eliminated and only the new courses are offered.

Trend for the next three years

Traditionally, the number of developmental courses offered each year has fluctuated slightly due to such variables as the size of the incoming freshman class. More significant changes in course offerings and enrollments have resulted from the full implementation of Kean's new General Education Program in fall 2002, after a three year phase-in and pilot period. During the phase-in of the new GE program, testing and placement policies were revamped and developmental courses were redesigned or eliminated in favor of "extended" university-level courses designed for students entering with skills below college-level. A reduction in the number of developmental of supplemental credit sections offered from fall 2002 forward can be attributed to a reduction in the number of students required to take six developmental-level credits of math; significantly reduced course failure rates, particularly in math and reading; and refinements in testing and placement practices.

R	Required Re			of Areas l rough 200				_ Freshme	en
Academic Year Incoming (Non-ESL)			Required		Remediation Required in One Area		diation ired in Areas	Remediation Required in Three Areas	
		#	%	#	%	#	%	#	%
00-01	1149	314	27.3	338	29.4	241	21.0	256	22.3
01-02	1152	324	28.1	352	30.6	259	22.5	217	18.8
02-03	1306	391	29.9	473	36.2	231	17.7	211	16.2
3 Year Total	3607	1029	28.5	1163	32.2	731	20.3	684	19.0

Explanatory Notes: (1) For each academic year, the "total number of incoming (non-ESL) freshmen" includes both fall and spring semester incoming students who were admitted, placement tested and subsequently attended the University. (2) ESL freshmen are not included in this study because they are given special ESL placement tests and are placed in ESL courses instead of the developmental reading and intensive writing courses designed for native speakers of English.

Trend for the next three years

Traditionally, the percentage of students identified for remediation each year has fluctuated slightly due to such variables as the level of preparedness of incoming freshmen and refinements in our placement procedures. Although Kean no longer offers "stand-alone" developmental writing and math courses, students in need of remediation in these areas are still identified and required to take "extended" or six-credit intensive versions of college-level composition and algebra.

Undergraduate Students by Race/Ethnicity, Sex and Age (SOURCE: Accountability Data 2002, NJCHE) 3.

	ENROLLMENT HEADCOUNT OF FULL AND PART-TIME UNDERGRADUATES														
	BY RACE/ETHNICITY														
							FALI	L 2002							
	Non	-Res	Bla	ick	Ame	rInd/	Asi	an/	Hisp	anic	Wh	ite	Unkr	iown	Total
					Alas	kNat	Pac	Isl.							
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	
FT	312	4.4	1356	19.2	13	0.2	474	6.7	1356	19.2	3301	46.7	255	3.6	7067
РТ	25	0.9	642	22.1	5	0.2	114	3.9	571	19.7	1426	49.1	120	4.1	2903
Total	337	3.4	1998	20	18	0.2	588	5.9	1927	19.3	4727	47.7	375	3.8	9970

Enrollment Headcount									
Full and Part-Time Undergraduates									
В	y Sex - F	all 2002							
	FT	PT	Total						
Male	2708	851	3559						
Female 4359 2052 6411									
Total	7067	2903	9970						

	Undergraduate Enrollment by Age								
Fall 2002									
Age	Full-Ti	me	Part-Ti	Part-Time Total					
	N	%	N	%	N	%			
< 18	27	0.4	1	0	28	0.3			
18 –19	1950	27.6	20	0.7	1970	19.8			
20-21	2033	28.8	109	3.8	2142	21.5			
22-24	1827	25.9	470	16.2	2297	23			
25-29	684	9.7	687	23.7	1371	13.8			
30-34	213	3	474	16.4	687	6.9			
35-39	137	1.9	385	13.3	522	5.2			
40-49	162	2.3	567	19.6	729	7.3			
50-64	31	0.4	178	6.1	209	2.1			
65+	0	0	5	0.2	5	0			
Unkn	3	0	7	0.3	10	0.1			
Total	6067	100	2093	100	9970	100			

4. Number of Students Receiving Financial Assistance under each statefunded aid program – need-based and merit-based, grants and loans

Kean University ranks among the most affordable of New Jersey's colleges and universities. The low tuition rates enable students from all economic backgrounds to attend, especially with the assistance of various forms of financial aid, as indicated on the following table.

Financial Aid from State Funded Programs FY 2002

	Recipients	Awards	Dollars (\$)	\$/Recipient	\$/Award
	recipients	Awaras	Donais (ψ)	ψητοσιρίσητ	ψ/Awara
TAG	2,269	3,997	5,432,433.	2,394.20	1,359.13
EOF	686	1,219	623,266	908.55	511.29
Bloustein Scholars	13	26	13,000	1,000.00	500.00
Garden State Scholars					
Urban Scholars	77	147	73,236	951.12	498.20
NJCLASS Loans		67	447,321		6676.43

Source: Accountability Data (2002) NJ Commission on Higher Education

5. State of Residency

First-Time Full-Time Freshmen Fall 2002										
	By State F	Residence								
State Non-State State Residence Residence Total Residence										
1,264										

Source: Accountability Data (2002) NJ Commission on Higher Education

B. Degrees Conferred

1. Degrees Conferred by Race/Ethnicity and Sex

Bachelor's Degrees Awarded By Race/Ethnicity AY 2002										
Awards	Non- Res.	Black	Al/AN/Asian Pacific Is.	Hispanic	White	Unkn.	Total			
Number	49	272	115	290	875	24	1,625			
Percent	3.02	16.74	7.07	17.85	53.85	1.48	100.0			

Source: Accountability Data (2002) NJ Commission on Higher Education

Bachelor's Degrees Awarded By Sex AY 2002					
Men Percent Women Percent Total					
513	31.57	1,112	68.43	1,625	

Source: Accountability Data (2002) NJ Commission on Higher Education

2. Degrees Conferred by General Field of Study

Bachelor's Degrees Conferred By General Field of Study AY 2002			
IPEDS CIP Code Major Category	No.		
Business Management	370		
Communications	57		
Computer Sciences	85		
Education	329		
Engineering Technology	17		
Foreign Languages	25		
Health Professions & Related Sciences	94		
Eng. Lang. & Literature/Letters	43		
Biological Sciences/Life Sciences	70		
Mathematics	16		
Parks, Recreation, Leisure & Fitness	27		
Philosophy & Religion	1		
Physical Sciences	20		
Psychology	135		
Protective Services	69		
Public Administration & Services	70		
Social Sciences & History	127		
Precision Production Trades	10		
Visual & Performing Arts	60		
Total	1,625		

Source: Accountability Data (2002) NJ Commission on Higher Education

C. Student Outcomes

1. Graduation Rate by Ethnicity

1996 Cohort of First-Time Full-Time Freshmen					
	Six Year Graduation Rates				
	by Ethnicity				
Ethnicity	Cohort	%			
	#	Graduated			
Non- Resident	37	3.8			
Black	189	19.2			
Nat. Amer/Alask Nat		0.0			
Asian/Pac. Is.	91	9.2			
Hispanio	227	23.1			
White	429	43.6			
Unknown	11	1.1			
Total	984	100.0			

Source: Accountability Data (2002) NJ Commission on Higher Education

2. 6-Year Graduation Rates -

1996 Cohort of First-Time Full-Time Freshmen

	Grad AY99-00	Grad AY00-01	Grad AY01-02	Grad AY02-03
Initial Cohort 984				
Number Graduated	4	139	186	93
Percent Graduated	.41%	14.13%	18.90%	9.45%
Accumulated Number	4	143	329	422
Accumulated Percent	.41%	14.53%	33.43%	42.89%

Source: SURE Enrollment & Degrees Conferred Files 1996 - 2002, NJ CHE

III. Faculty

A. Full-time Faculty by Race/Ethnicity, Sex, and Tenure Status

Full-Time Faculty by Race/Ethnicity, Sex and Tenure Status										
Fall 2002										
Ethnicity	W	hite	E	Black	His	panic	P	Asian	То	tal
	n	%	n	%	n	%	n	%	n	%
Tenure	212	77.1	26	9.5	22	8.0	15	5.5	275	100.0
Female	88	76.5	15	13.0	7	6.1	5	4.3	115	100.0
Male	124	77.5	11	6.9	15	9.4	10	6.3	160	100.0
Without Tenure	64	66.0	12	12.4	6	6.2	15	15.5	97	100.0
Female	37	64.9	8	14.0	4	7.0	8	14.0	57	100.0
Male	27	67.5	4	10.0	2	5.0	7	17.5	40	100.0
Total	276	74.2	38	10.2	28	7.5	30	8.1	372	100.0
Female	125	72.7	23	13.4	11	6.4	13	7.6	172	100.0
Male	151	75.5	15	7.5	17	8.5	17	8.5	200	100.0

Source: Accountability Data 2002, NJ CHE

B. Percentage Of Course Sections Taught By Full-Time Faculty

61% Source: IR Database

IV. Characteristics of the Board of Trustees

A. By Race/Ethnicity and Sex

Characteristics of Board of Trustees By Race/Ethnicity and Sex AY 2003-2004								
	Black Hispanic White Asian Total							
Male	0	1	9	0	10			
Female 2 1 2 0 5								
Total								

V. Profile of the Institution

A. Undergraduate Degree and Certificate Programs

College of Arts, Humanities and Social Sciences

B.A. in Art History

B.A. in Communication

Broadcast Communication Option Public Communication Option

B.A. in English

Standard Option

Teacher Certification Option

Writing Option

B.A. in Fine Arts

Teacher Certification Option

B.S. in Graphic Communications

General Option

Management Option

Graphic Communications Technology Option

B.A. in History

Teacher Certification Option

B.I.D. in Industrial Design

B.F.A. in Interior Design

B.A. in Music

Teacher Certification Option

B.A. in Philosophy and Religion

B.A. in Political Science

International/Comparative Politics Option

Teacher Certification Option

B.A. in Psychology

B.S. in Psychology/Psychiatric Rehabilitation

B.A. in Sociology

Teacher Certification Option

B.S.W. in Social Work

B.A. in Spanish

Teacher Certification Option

B.A. in Speech & Theatre, Teacher Certification Option

B.F.A. in Studio Art

B.A. in Theatre

B.F.A. in Visual Communications

College of Business and Public Administration

B.S. in Accounting

B.A. in Criminal Justice

B.A. in Economics

Business Economics Option Teacher Certification Option

B.S. in Finance

B.S. in Management Science

General Business Option

International Business Option

Management Option

Quantitative Methods Option

B.S. in Marketing

B.A. in Public Administration

B.A. in Education Tech/Industrial Arts

Joint or Combined Programs

B.S./M.S. in Accounting

B.A./M.P.A. in Public Administration

College of Education

B.A. in Early Childhood Education

B.A. in Elementary Education

B.A. in Elementary Education, Bilingual Education Option

B.A. in Liberal Studies in Math, Science & Technology

B.A. in Physical Education

Adult Fitness Option

Athletic Training Option

Health and Physical Education Teaching Certification Option

Physical Education Teaching Certification Option

B.A. in Recreation Administration

Therapeutic Recreation Option

Commercial Recreation Option

Community Recreation Option

B.A. in Speech and Hearing

Education of the Hearing Impaired Option

Speech-Language Hearing Sciences Option

B.A. in Teacher of the Handicapped

College of Natural, Applied and Health Sciences

B.A. in Biology

Biotechnology Option

Honors Option

Physical Therapy Option

Preprofessional Option

Teacher Certification Option

B.S. in Biology

B.A. in Chemistry

General Option

Preprofessional Option

Teacher Certification Option

Expanded Option

B.S. in Computer Science

Information Systems Option

Technology Option

B.S. in Computer Integrated Design & Manufacturing Technology

B.A. in Earth Science

General Option

Geology Option

Meteorology Option

Physical Therapy Option

Teacher Certification Option

B.S. in Industrial Technology

Electronics Option

B.A. in Mathematical Sciences

Teacher Certification Option

B.S. in Telecommunications/Information Technology

Health Professions

B.S. in Health Information Management

B.S. in Medical Technology

General Option

Cytotechnology Option

Histotechnology Option

B.S.N. in Nursing

B.S. in Occupational Therapy

Joint or Combined Programs

B.A./DPT Physical Therapy (with UMDNJ)

The Nathan Weiss College of Graduate Studies

College of Arts, Humanities and Social Sciences

Professional Diploma in Marriage and Family Therapy Professional Diploma in School Psychology

M.A. in Behavioral Science

Business and Industry Counseling Option

Human Behavior and Organizational Psychology Option

Psychological Services Option

M.A. in Communication Studies

M.A. in Educational Psychology

M.S. in Graphic Communications Technology Management

M.A. in Liberal Studies

M.A. in Political Science & Government

M.S.W. in Social Work

General Option

Advanced Standing Option

School of Visual and Performing Arts

M.A. in Fine Arts Education

Studio Research Option

Teacher Certification

Art Supervision

M.S. in Graphic Communications Technology Management

College of Business and Public Administration

M.S. in Accounting

M.S. in Management Information Systems

M.P.A. in Public Administration

Health Services Administration Option Environmental Management Option

Joint Programs

M.S.N./M.P.A. in Nursing and Public Administration

College of Education

M.A. in Counselor Education

School Counseling Option

Community Agency Counseling Option

Business and Industry Counseling Option

Alcohol and Drug Abuse Counseling Option

M.A. in Early Childhood Education

Classroom Instruction P-3 Option

Advanced Curriculum and Teaching Option

Administration in Early Childhood and Family Studies Option

Education for Family Living Option

M.A. in Educational Administration

Principal and Supervisor Option

Supervisor Option

School Business Administrator Option

M.A. in Educational Media Specialization

M.S. in Exercise Science

M.A. in Instruction and Curriculum

Bilingual/Bicultural Education Option

Classroom Instruction Option

Earth Science Education Option

Mastery in Teaching Option

Mathematics/Sciences/Computer Education Option

Teaching English as a Second Language Option

M.A. in Reading Specialization

Reading Specialist Option

Basic Skills Specialist Option

Adult Literacy Option

M.A. in Special Education

Emotionally Disturbed and Socially Maladjusted Option

Learning Disabilities Option

Developmental Disabilities Option

Pre-School Handicapped Option

Learning Disabilities Teacher Consultant

M.A. in Speech Language Pathology

College of Natural, Applied and Health Sciences

M.S. in Biotechnology

M.S. in Computing, Statistics and Mathematics

M.A. in Mathematics Education

Teaching of Mathematics Option

Computer Applications Option

Supervision of Mathematics Option

M.S.N. Master of Science in Nursing

Clinical Management Option

Community Health Nursing Option

M.S. in Occupational Therapy

Joint Programs

M.S.N./M.P.A. in Nursing and Public Administration

B. Other

1. Honors Programs

The Kean University Honors Program offers a personalized program of study to challenge and reward students who display exceptional ability and motivation. The program provides an opportunity to work closely with distinguished faculty and peers and to conduct independent research. Honors courses are characterized by a commitment to excellence and rigorous coursework. Students have an opportunity for advanced scholarship in a supportive yet challenging academic environment. Kean Honors graduates have gone on to some of the nation's most prestigious master's and doctoral programs. Others have launched successful careers in many fields of endeavor. Honors courses are currently available in the following departments:

Department of Accounting BS/MS Accounting

Department of Biological Sciences:

Honors Principles of Biology Special Topics in Biology Introduction to Biological Research Independent Research in Biology

Department of Communication:

Honors in Speech Communications

Department of English:

Honors Freshman Composition Senior Honors Seminar Honors Course in Modern Literature

Honors Course in Poetry

Honors Course in Greek and Roman Literature in Translation

Honors Course in Robert Frost Honors Course in James Joyce

Department of Geology and Meteorology:

Honors Research Seminar in Earth Science I Honors Research Seminar in Earth Science II

Department of Music:

Honors Advanced Music Survey

Department of Philosophy and Religion:

Honors Course in Philosophy

Honors Course in Critical Issues in Modern Religion

Department of Political Science:

Honors Seminar in American Government and Politics Honors Seminar in International and Comparative Politics Honors Seminar in Criminal Justice Department of Psychology:

Honors General Psychology Honors Experimental Psychology

Honors Seminar: Issues in Contemporary Psychology

Department of Public Administration:

Honors Seminar in Public Administration Accelerated BA/MPA Program – General and Health Services Options Honors Seminar in Criminal Justice

Department of Sociology:

Introduction to Sociology Honors Course Special Topics in Sociology Honors Seminar I Special Topics in Sociology Honors Seminar II

2. Licensure, Certification, Validation

The degree programs listed below are subject to review for purposes of accreditation or certification by external organizations:

College of Education

Kean University is currently the largest producer of teachers in the state and ranks 15th nationwide in the number of education degrees awarded to Hispanics. All College of Education programs are accredited by the National Council for the Accreditation of Teacher Education (NCATE).

Early Childhood Education

Elementary Education

Bilingual Education

Secondary Education

Speech Correction

Education of the Deaf and Hearing Impaired

Teacher of the Handicapped

Health and Physical Education

Athletic Training

M.A. in Reading Specialization

M.A. in Early Childhood Education

M.A. in Educational Administration

M.A. in Instruction and Curriculum

M.A. in Counselor Education

M.A. in Special Education

M.A. in Speech Pathology

M.A. in Educational Media Specialist

M.A. in Exercise Science

College of Arts, Humanities and Social Sciences

English - Teacher Certification

Spanish - Teacher Certification

History - Teacher Certification

Sociology - Teacher Certification

Speech and Theatre - Teacher Certification

Fine Arts Education

Fine Arts

Interior Design Visual Communications Marriage and Family Therapy Music Music Education Social Work - BSW, MSW School Psychology

College of Natural, Applied and Health Sciences

Health Information Management Medical Technology Nursing (RN's only) Occupational Therapy Technology

College of Business and Public Administration

Master of Public Administration

MPA Health Service Administration –

Long Term Care Administration Track

Master of Nursing/ Master of Public Administration

3. Center for International Studies and Programs

The Center for International Studies and Programs administers international programs and services at Kean University and provides support for faculty, staff and students engaged in these activities. The Center connects the institutional community and its array of resources to the global community, to the end of producing beneficial outcomes for all stakeholders. A major aim of the Center is to encourage and promote faculty and student exchanges and other collaborative relationships with Kean and institutions in other countries. The Center houses the Institute for Foreign Service and Diplomacy whose goal is to encourage pre-college, undergraduate and graduate students to consider careers in the Foreign Service. The Institute achieves this goal through implementation of experiential activities and involvement of students in real or simulated international experiences. Kean's current international relationships include institutions in China, France, Korea, Philippines, Spain, India and Portugal. Kean is looking to establish future partnerships with institutions in other countries.

4. Semester Abroad

Kean University offers overseas studies programs to eligible matriculated students. At present, students may select from approximately 20 host countries. The language of instruction for overseas courses is English (except foreign language programs.) All overseas students carry a full-time course load and are eligible to apply these credits to meet Kean University degree requirements. Participants are also eligible to apply financial assistance toward the cost of these programs.

5. TraveLearn

For over 25 years, Kean University has offered TraveLearn programs as part of its overseas programming efforts. TraveLearn gives one the opportunity to combine pre-travel readings and extensive field experiences at sites and facilities that are often not available to the average tourist. Students will experience individualized programming, including lectures and seminars by faculty, leaders and in-country

resource people. Faculty who are specialists in the fields of study related to each program, and who are well acquainted with the cultural opportunities available in the countries being visited, supervise TraveLearn programs.

6. Chinese Educational Institute

The goal of the institute is to enhance, improve and expand the educational relationships between Kean, China and its municipalities and the State of New Jersey. Currently, Chinese government officials from Zhejiang Province in Eastern China are working to earn a Master's Degree in Public Administration through the Institute. Academic and cultural exchanges have also taken place with the Zhejiang Provincial People's Government.

7. Programs to Enhance Student Retention and Persistence

Studies have shown that retention and persistence are closely linked to the following factors: first, level of preparation in high school for college-level work; second, language skills, particularly for those whose original language is not English; and third, level of involvement in the college community.

In response to the growing demographic diversity of the region it serves, Kean University has developed a broad range of programs to assist students from all backgrounds to develop the skills and capacity to succeed in college. These programs include the following:

a. English as a Second Language Program:

English as a Second Language is an academic program designed especially for the foreign student or the student whose primary or first language is not English. The program prepares students for successful oral and written communication on the college level. Through classroom instruction, individual tutorials and work in the language laboratory, students develop listening, speaking, reading and writing skills. The program also offers advisement and counseling for new and continuing students.

b. Spanish Speaking Program:

The Spanish Speaking Program offers a representative number of General Education core and breadth courses in Spanish. The program is designed to be taken during the freshman and sophomore years. It enables Spanish-speaking students to earn credit towards their degree while completing the English as a Second Language Program. The Spanish Speaking Program also provides bilingual academic advisement and tutorial services.

c. ESL/English Bridge Program:

The ESL/Bridge program provides students enrolled in English as a Second Language courses entry into special sections of Landmarks of World Literature, a required General Education course. These classes provide a comprehensive curriculum along with tutorial assistance to help limited English proficient students make the transition from ESL courses to collegelevel English classes.

d. Bridge Program for Students in the Spanish Speaking Program:

This program assists students in making the transition to upper-level courses taught entirely in English. Courses in this program are taught in English by faculty who are trained to be aware of and sensitive to the linguistic and other educational needs of language minority students. The bridge program also provides bilingual tutorial assistance.

e. The Writing Emphasis Program:

All graduating students are required to complete one "Writing Emphasis" course within their major. Such courses are designed to provide the students with an opportunity to explore writing as it is done in their field, whether that field be education, science, technology, one of the humanities or business, and will serve as an introduction to professional-level writing within the student's major field.

f. Exceptional Educational Opportunities (EEO) Program:

Students whose potential for success in college cannot be identified by conventional criteria may apply for admission to Kean through the Exceptional Educational Opportunities (EEO) Program. Intensive support services are provided with the goal of academic and personal adjustment to the university experience. As an introduction and orientation to the University, EEO students attend a special summer session immediately prior to the fall semester of the freshman year. The summer session is designed to strengthen writing skills, reading and study skills, science concepts and mathematical concepts based on an individual assessment of academic needs.

Academic foundation courses and supportive services in tutoring, academic advisement, financial aid, and personal, social and career counseling begin with the summer program and continue as EEO students progress through their regular course of studies.

The EEO Learning Assistance Center offers a full range of academic support, academic reinforcement and academic enhancement services to students enrolled in the EEO program. The Center is designed to assist students with the diagnosis of their academic problems and provide them the academic support services essential for the strengthening and development of their academic skills and concepts. Some services provided by the Center include: professional and peer tutoring; supplementary instruction; academic skill development: reading, writing, mathematics; concepts development in the sciences; computer assisted instruction; supervised study sessions; study/survival strategies; i.e. test-taking, note-taking, listening; workshops, seminars on various academic topics.

g. PASSPORT Program:

Students seeking admission to Kean University who do not fully meet regular admissions requirements, but are determined to have potential to succeed academically, may be considered for the PASSPORT Program. Intensive counseling, monitoring and academic support services continue throughout the academic year.

h. One Stop Service Center:

The One Stop Service Center is dedicated to providing students and guests with quality services and information in a prompt and courteous manner. Students are able to conduct business related to: academic advising, undergraduate admissions, financial aid and scholarships, registration and student accounting.

i. The Center for Academic Success (CAS)

On July 1, 2003, the Center for Academic Success began formal operations as a incorporating all functions and responsibilities of three previously exiting centers/programs; the Career Services Center, the First Year Center, and the Learning Assistance Program. Responsibility for transfer and undeclared/ undecided students has also been assumed by the new CAS. The purpose of this integration is to improve and expand student services and to make these services more accessible in the most efficient manner possible, with the least inconvenience to students.

The CAS serves as an academic one-stop center, with its functions driven by the services it provides and acts as an introduction to academic services for all entering students, remaining with them through graduation. Additionally the CAS involves providing students, especially underprepared and at-risk students, with the resources, assistance, support and services that will help retain them through graduation.

The basic services of the Center are organized as follows: Career Services, First Year Services, Transfer Services, Tutorial Services, and Undeclared Student Services. Services can be tailored for special populations of students, i.e. Freshmen, Transfers and Undeclared/undecided as well as for all students i.e. Tutoring and Career Services. The CAS offers both day and evening services in order to reach the greatest number of students possible.

Each area of service is outlined below:

Career Services: Services include individual career counseling, teacher job fairs, career days, summer employment fairs, employment recruitment opportunities, listing of job openings, workshops, mock job interviews, career guidance programs, and resume critiquing.

Through the Career Services component, students can obtain both group and individualized services which will aid them in selecting majors that best fit their interests and talents, and can explore careers that best suit their interests. Students have access to a variety of personality and career interest instruments and the Career Resources Library to aid in this process of exploration.

As students progress through their educational careers, the Career Service component aids students in seeking employment through job/employment fairs, resume writing and employment workshops, resume critiquing services, employment listings and career days. These services are also offered free of charge to alumni for a one year period after graduation.

First Year Services: These services are designed to help first time students and their families make the transition to life as a student at a university. They include initial advisement and registration, family

orientation, new student orientation, the First Year Seminar Program, the Peer Liaison Program, the Early Warning Intervention Program, electronic newsletters to families and students, and drop-in informational and problem solving services.

The CAS houses the First Year Seminar Program, which is the umbrella program encompassing New Student Orientation, the academic one credit course (the First Year Seminar) the Peer Liaison Program and the Early Warning Intervention Program. Each of these components is designed to help students take charge of their education, achieve academic success and prepare for life in the diverse Kean University community. All new students entering Kean with nine credits or less are required to take this course. The course is team taught by a faculty/staff member and a Peer Liaison, who serve as advisors/mentors for students throughout their first year at Kean.

New Student Orientation is a one-day program that serves as the first class of the First Year Seminar, where students are introduced to their seminar instructor, peer liaison, classmates and officers of the university. Workshops relevant to first year programs and campus life are also offered. The Peer Liaison program trains select upper class students to help freshmen with their academic questions and personal needs in addition to serving as mentors to the students in their class. They also assist with the delivery of services and programs in the Seminar and the CAS and provide support for first year students as they adjust to college life. Students are encouraged to use drop-in services (stop by, call or email) at the CAS if they need assistance at any time.

Transfer Services: Although transfer students have previously attended college elsewhere, they tend to have much in common with new first time students, and need similar support services to help them adjust to student life at Kean University. These services include transfer credit and course evaluation, initial registration and orientation, and will be expanded to include workshops to facilitate the adjustment to student life and introduce them to policies and procedures for changing majors at Kean University. These students will also have access to the drop-in services available to the first year students, and electronic newsletters tailored to support and inform transfer students.

Tutorial Services: These services include tutorial support across the curriculum, focusing on those courses for which help is most often requested. An additional area of emphasis is in support of the foundation courses in the General Education Program that are mandatory for all Kean students. A staff of peer and professional tutors provide assistance in a variety of disciplines at all academic levels, and Supplemental Instruction is employed in selected high-risk courses. The University's Writing Center is also located within the CAS. Additionally, students with special needs are assisted in collaboration with other programs on campus. The tutorial services will also assist in monitoring the academic student progress in first and second year general education courses, with intervention and outreach to support students in difficulty.

Undeclared Services: This area is a new function at the university and, as such, the description of these services is the least developed. The initial planning for these services includes developing a monitoring/advisement system, developing a Choose a Major Day, holding workshops in conjunction with Career Service component, and developing electronic newsletters to address the needs of this population of students.

8. Innovative programs

a. Joint Programs

The College of Natural, Applied and Health Sciences currently has in place a joint Doctorate in Physical Therapy program with the University of Medicine and Dentistry of New Jersey. This program is a dual-track program that leads to a bachelor's degree from Kean University and a doctorate in Physical Therapy from UMDNJ. The largest number of students in this program are in the Biology-PT track.

Since 1997, the College of Arts, Humanities and Social Sciences has been authorized to offer a joint program with UMDNJ, the B.S. in Psychiatric Rehabilitation and Psychology which provides students with a full major in psychology and extensive coursework in the new field of psychiatric rehabilitation.

b. Accelerated Programs

The combined BA/MPA Program within the Department of Public Administration, College of Business and Public Administration allows a small group (4-5 selected each year) of academically well-qualified students to complete the undergraduate and graduate degrees in public administration in a five-year period. Students in the program are allowed to begin taking graduate-level courses during their senior year. These courses are then applied to the undergraduate major and to the 48 credit requirement for the Master of Public Administration.

The MSN/MPA degree is a dual degree program sponsored by the Department of Nursing and the Department of Public Administration. This educational preparation targets the nurse executive and is designed to blend clinical management and business theory within an interdisciplinary framework. The transcultural focus of clinical management is strengthened by knowledge of public and business aspects of management. It offers an ideal approach of collaborative education in which the outcome is greater understanding and appreciation of the roles and contributions each discipline brings to the care delivery experience.

The combined Bachelor of Science/Master of Science Accounting degree is intended for students seeking a career in public accounting and eligibility to take the Uniform Certified Public Accounting examination, in accordance with the requirements mandated by the New Jersey Board of Accountancy.

c. 2+2, 3+2 Programs

The Medical Technology Program operates as a 3+1 program. Students in this curriculum complete three years of undergraduate study at Kean University, and then apply to an affiliated hospital for the senior year. If accepted, the students complete the clinical portion of the program at a clinical site. Successful completion of the clinical year results in a degree in medical technology from Kean University. The program, housed in the College of Natural, Applied and Health Sciences, is the largest such program in the state.

9. Tuition/Financial Aid - Stated Cost for attending Kean University

The expenses listed below are averages experienced by most students and are used in determining eligibility for need-based financial aid. In addition to the expenses noted below, indirect costs for books and supplies will vary but usually average \$800 per year. Personal expenses average \$1,000 per year and transportation expenses range from \$500 - \$1,600 per year. Room and board expenses for students living away from home average \$6,038 (on campus) and \$7,200 (off campus) per year, while the average room and board expenses for students living at home (with parents or relatives) is \$2,000 per year.

2003 - 2004 Estimated Student Costs

Academic Year Expenses for Full-Time Students

	In-State	Out-of-State
Tuition	\$4,448	\$6,810
Required Fees	\$2,275	\$2,275
Total Direct Expenses	\$6,723	\$9,085

VI. Major research and public service activities

Kean University faculty engage in a wide range of research and public service activities. Listed below are the major programs and college offices that provide support and assistance in these efforts.

A. Office of Research and Sponsored Programs

Toward advancing Kean University's mission, the Office of Research and Sponsored Programs (ORSP) seeks external funding to support and enhance faculty and student research, curricular development and innovation, and community outreach programming.

The Office administers the University's grants and contracts (internal and external) from the pre-award stage through final reporting, and provides oversight to Kean's centers and institutes. ORSP serves as the University's liaison with public foundations, and is responsible fro compliance regarding federal and state regulations.

B. Released Time for Research and Creative Works Programs

Kean University established the Released Time for Research (RTR) Awards program in 1973 In support of the faculty's active interest in research and other scholarly pursuits. Through this program, the University conducts an annual review and selects faculty, professional personnel, and librarians to receive research awards of released time and limited direct costs. Over the past thirty years, over 600 faculty and staff members from every department in the University have received research awards. Projects funded by Released Time for Research serve to advance the state of the art or knowledge in a particular field of study or professional activity, or to develop a particular area of research or creative work to the point where it can be shared beyond the Kean University community.

Twenty faculty research projects have been funded for the 2003-04 academic year. Successful applicants receive six credits of released time during the academic year and a \$400 stipend for equipment, supplies and other needs associated with their research.

During the 1997- 1998 Academic Year, the Office of the President initiated the Untenured Faculty/Librarian Research Initiative (UFRI). Eleven non-tenured faculty research projects have been funded for the 2003-04 academic year. Like the RTR awards successful applicants receive six credits of released time during the academic year and a \$400 stipend for equipment, supplies and other needs associated with their research.

C. Research and Sponsored Projects:

The following research projects, sponsored by private and governmental sources external to the University, were funded for FY 2003:

-	
Teacher Quality Enhancement Consortium US Department of Education	\$ 1, 947,469
NJ Prof. Development Ctr. for Early Care & Education NJDHS, Division of Family Development	\$ 1,766,418
GEAR UP (Year 3 of 5) US Department of Education	\$ 1,005,197
Transition to Teaching T-3 US Department of Education	\$375,114
GEAR UP Elizabeth (Partnership/Multi Yr 1.64 million) US Department of Education	\$328,000
Project BECA (Yr 4/5) US Department of Education	\$249,755
Project TELL (Teaching English Language Learners Yr 2/3) US Department of Education	\$249,884
Project Upward Bound (General) US Department of Education	\$220,000
Gateway Institute – General Operation County of Union	\$197,500
Kean Univ.Small Business Development Center (Yr 15) SBDC at Rutgers University	\$188,520
Hispanic Foster Care NJ Division of Youth and Family Services	\$155,000
Professional development Center Geraldine R. Dodge Foundation The Victoria Foundation Fleet Bank 100,000 100,000 100,000	\$135,000
Transition to Teaching – Montclair State University Partnership/NJ Consortium for Urban Education US Department of Education Sub-Grant of \$5,487,014	\$102,026

NJ Math Science Partnership (Part of \$11,149,187 Grant) National Science Foundation		\$ 85,000
USS-NJ-Teachers' Manual/Oral History Project Battleship USS NJ Foundation		\$ 54,622
Project Adelante School District Support		\$ 50,000
Faith-Based Initiatives Office NJ Faith Based Initiatives Office		\$ 40,000
Provisional Teachers US Department of Education		\$ 33,642
NJ Professional Development Center The Schuman Fund for NJ		\$ 30,000
Rejuvenation Plan Borough of Kenilworth		\$ 28,000
Aging and Alcohol Demand Bureau of Economic Research		\$ 16,030
Rahway/KU Partnership Rahway Public School		\$ 12,000
Teacher Quality Enhancement Consortium US Department of Education, Supplemental	Fund	\$ 11,255
Accreditation Facilitation Project Fleet Boston Financial Foundation		\$ 10,000
Reducing College Alcohol Abuse NJ Higher Education Consortium on Drug Pl	revention	\$ 10,000
Political Science Educational Partnership Schering Plough Corp.		\$ 10,000
Project Adelante (Year 15) NJ Commission on Higher Education		\$ 9,875
Bridges to the Doctorate Addition Rutgers University NIH/NIGMS		\$ 9,000
Celebration of Langston Hughes NJ Council for the Humanities National Urban Alliance Target Stores	3,000 1,000 75	
Union County Division of Cultural Heritage	3,000	\$ 7,075
The Structure & Diversity of Coral Reefs Benthis & F Population, Cayman Islands PADI Foundation	ish	\$ 6,000

Gala Verizon	\$	5,000
USS-NJ Teachers Program Union County Division of Cultural & F	\$ Heritage Affairs	5,000
Vietnam Veterans Oral History Project Union County Division of Cultural & F	\$ Heritage Affairs	5,000
Software Engineering for Distributed Computi NJIT – NJ Commission on Science &		3,000
ARS Vitalis: The New Jersey New Music Forum	\$	1,500
Celebration of Langston Hughes NJ Council for the Humanities	\$	3,000
The Piano Works of Aurielo dela Vega The Fund for US Artists	\$	2,000
Travel Grant – Annual Meeting of Society of I And Applied Mathematics	ndustrial	
Association for Women in Mathematic	cs \$	1,415
Small Business Development United Trust	\$	500
Women Into Science and Technology Sanof Winthrop Schering-Plough Corp 500 250	\$	750

D. Meaningful Public Service

Many members of the college community are actively involved in public service at the state level or within their own community. Listed below are a few examples of public service activities undertaken within the past several years:

Advocates of New Jersey History, Development Committee African American Subcommittee

Africana Studies - International Committee, Board Member

American Association for Colleges of Teacher Education, Board of Directors American Heart Association, Walk Coordinator

American Marketing Assoc. Educators Leadership Council, Industrial Liaison American Association Colleges of Teacher Education, Board of Directors American Assoc. of State Colleges & Univ., Board of Directors

Assoc. of Graduate Liberal Studies Programs, Dist. Faculty Award Comm.

Avian Wildlife Center, Incorporating Trustee

Biblical Theological Seminar, Board of Trustees

Borough of Mountainside, Member of Town Council

Chapter 2 Block Grants, Education Advisory Committee

City of Elizabeth, Councilman

Common Cause. Board of Directors

Education Law Center, Board of Trustees

Educational Activities Task Force, Chair

Election Law Enforcement Commission of NJ, Commissioner

Elizabeth Economic Development Corp., Board of Directors

Employment Opportunities Comm., Co-Chair, Public Relations Committee

Family & Children's Services, Board Member

High Road School, Member, Board of Trustees

International Association of Presidents, Board of Directors

Intl. Reading Assoc., Mem., Outstanding Educ.in Reading Award Comm. Jersey Homesteads Historic District, Roosevelt, NJ,

Chairperson/Town Historian, Governing Activities Committee

Kenmare High School, Jersey City, NJ, Member of Board of Trustees

Kessler Rehabilitation Center, Board of Trustees

League of Women Voters of New Jersey, Past President

League of Women Voters of the United States, Past President

Lewis Carroll Society of North America, Treasurer, Bd of Directors

Library Comm., Rutgers Univ., Board of Trustees Adv. for the Library

March of Dimes, Walk Coordinator

Mathematical Assoc. of America, Representative

NCAA, President's Council

Nat. Convention of the Amer. Counseling Assoc., NJ Delegate

National Honor & Professional Society of Gerontology,

Sigma Phi Omega, Member at Large

National Orthopedic Nurse's Association, President

N.J. Academic Library Association, Board Member

N.J. Academic Library Network, Chair

N.J. Assoc. of Institutional Researchers, Secty. & Member Steering Comm.

N.J. Assoc. for Counselor Education and Supervision, Secretary

N.J. Assoc. for Retarded Citizens, Member State Convention Comm.

N.J. Assoc. of School Psychologists, Board Member

N.J. College English Association, Vice-President

N.J. College English Association, Trustee

N.J. Counseling Assoc., Chair, Student Membership Comm.

N.J. Early Intervention Coalition, Liaison

N.J. Filipino Nurse's Association, President

N.J. Speech-Language-Hearing Assoc., Chairperson, Student Affairs Comm.

N.J. State Board of Nursing

N.J. State Human Service Advisory Committee, Chair

New Jersey Future, Board of Directors

New Jersey Historical Society, Booth & Whitehead Award Committee

New Jersey State Board of Education

Office of the Mayor Union, NJ, Member Mayor's Alliance for Drug Abuse

Planned Parenthood of Essex County, Board of Trustees

Pres. Spouses Network Against Campus Violence, Nat. Chairperson

Professional & Organizational Dev. Network, Board of Directors

Regional Plan Association, Board of Directors

State of N.J. Minority Task Force for Adoption, Board Member

State of New Jersey Public Health Council, Member

Summit Nature Club - Local Chap. of Nat. Audubon Soc., Bd of Trustees

Union County Educational Services Foundation, Board Member

The First Stage, Inc., NY, Board of Directors

The Old Barracks Museum, Chair

The Saturday Press, Board of Trustees

Town of Berkeley Heights, Mayor

Union County Chapter, American Heart Association, Board of Trustees

Union County Freeholder Board

Union County Human Advisory Services, Board Member

Union Hospital, Community Outreach Center, Board Member

United Cerebral Palsy Assoc. of NJ, Inc., Member

United Way of Eastern Union County, Board Member United Way of Union County, Board Member WWOR – TV, Community Panel Member

Several organizational units within the University also have undertaken a range of public service activities. For example, the Learning Center for Health operated by the Department of Nursing provided professional expertise to establish a system of assessing and prioritizing health care needs for Isaiah House Inc., East Orange. Isaiah House has provided temporary housing to 1600 homeless families for the past seven years. Programs provided by the Learning Center for Health include:

Establishing a prenatal referral network for 1166 single teen mothers Language skills classes
Organizing and coordinating health care needs
Organizing and coordinating self-help groups
Parenting skills classes
Planning an immunization program for children

The Learning Center for Health also established the Harvey Morris AIDS Group that holds weekly counseling sessions for 7-8 people.

E. Campus and Community Service Projects

Kean University students, faculty and staff participate in a wide range of campus and community service projects. A sample of such projects is listed below:

Adopt-a-Highway African History Month AIDS Resource Foundation Alcohol Awareness Week Alma McLeod Foundation American Cancer Society

American Diabetes Association – Walk to Cure Diabetes

American Red Cross American Heart Association American Rescue Workers

American Veterans of Foreign Wars

Americore

Anorexia Nervosa/ Associated Disorders Found

ASPIRA, Inc. Of New Jersey Bragaw Elementary School Bridgway House, Elizabeth

Brother Bonaventure Extended Care Cntr Campus Awareness Festival Keangers

Campus Blood Drive

Carter G. Woodsen Foundation

Center for Outreach and Svcs for Autism Comm.

Children International

Children's Specialized Hospital

Circle K Madison House

Circle K Toy Drive

Community Food Bank

Cornell Hall Nursing Home

Cystic Fibrosis Foundation

Delta Phi Epsilon Male Pageant

Family and Children

Feed the Homeless (Newark)

Forget-Me-Nots

Gay and Lesbian Network

Goodwill Home and Missions

Heart Disease Research Found.

Hillside Community Food Bank

H.O.P.E.

Hope Hospice

Ina White's Adult Social Group

Junior League of Elizabeth-Plainfield

KUNJ Alumni Phon-a-Thon

KUNJ Association of Veterans

KUNJ Day Care Center

King James Care Center of Chatham

Knights of Columbus

Koins for Kids

Lady of the Valley School

Latin Festival Month

Legislative Symposia

Leukemia Foundation

Lighthouse Community Service

Lions Club of Westfield

Livingston Little League

Long Branch High School

Lyons Avenue Day Care Center

March of Dimes Walk America

Marshall Elementary School

Masonic Temple Shelter

Mathematical Association of America

Mughal (Pakistani) Art Community Council

Muscular Dystrophy Association

N.J. Association of Public Accountants

N.J. League of Women Voters

N.J. Food Bank

N.J. Special Olympics

N.J. State Dept. Of Community Affairs/Division of Aging

N.J. State League of Municipalities (Rutgers)

Newark Boys and Girls Clubs

New York City Music Festival

P.R.O.C.E.E.D.

Residence Community Development Program

S.H.A.R.E.

Salvation Army - Meals on Wheels

Salvation Army Adult Rehabilitation Center

Sierra Club

Sigma Beta Club

St. Columbus Neighborhood Club

St. Elizabeth's Parish

St. John's Homeless Shelter and Soup Kitchen

St. Mary of the Assumption Parish

St. Vincent DePaul Church

State of NJ - Division of Fish, Game and Wildlife

State of NJ - Division of Youth and Family Services

Strides for Breast Cancer

Take Back the Night

Teach the Children

Toys for Tots Union County Alliance Union County Chamber of Commerce Union County Cultural and Heritage Affairs Union County Sheriff Officers PBA Benefit United Negro College Fund United Way of Eastern Union County Urban League of Union County U.S. Army Corps U.S. Marine Corps Valerie Fund Virginia University Hospital WIST - Women into Science and Technology WKNJ Youth and Family Day YMCA of Elizabeth YWCA Elizabeth - Battered Women's Shelter

VII. Major Capital Projects

A detailed inventory and evaluation of the University's campus and its existing facilities has been undertaken. Findings and subsequent recommendations are summarized in the Facilities Master Plan report. In addition to newly designed structures and extensive campus beautification, a significant number of the projects recommended in the Master Plan are related to the renewal and replacement of the University's existing facilities. The plan is designed to guide campus development through the first decade of the 21st Century.

Capital Improvements – 2002-2003 Office of Facilities and Campus Planning Eduardo N. Del Valle, R.A., P.P., AICP, Associate Vice President					
Eduardo N. Der Valle, N.A.,	Expenditures				
Project Description	A/E Consulting Fees	Construction	Equipment		
Site Lighting Upgrades	In-House	\$ 160,000	0		
Replacement of Roofing Systems, Dougall Hall & Maintenance Bldg.	In-House	\$ 190,000	0		
Kean Building Addition and Renovation	\$ 800,000	\$8,100,000	\$ 680,000		
New Academic Building	\$ 900,000	\$ 2,100,000	0		
Site Improvements	In-House	\$ 180,000	\$ 20,000		
Window Replacements	In-House	\$ 320,000	0		
Residence Halls Community Centers	In-House	\$ 120,000	0		
HVAC Upgrades and Retrofits	\$ 210,000	\$ 11,000,000	0		
Downs Hall Addition and Renovation	\$ 80,000	\$ 4, 200,00	\$ 80,000		
Mechanical Upgrades, Dorms	\$ 69,000	\$ 370,000	0		
Downs Hall Kitchen Retrofit	\$ 17,000	0	0		
Partial Renovation of Residence Halls	In-House	\$ 210,000	0		
New Flooring: Hutchinson Hall	In-House	\$ 30,000	0		
Administration Building, Renovation	In-House	\$ 120,000	\$ 10,000		
Fire Safety Upgrades	In-House	\$ 15,000	0		
Wellness & Fitness Center & D'Angola Gym	\$ 1,200,000	0	0		
Partial University Center Upgrades	In-House	\$200,000	\$40,000		

IH: In-House Architectural/Engineering (A/E) Services

VIII. Other Institutional Information

A. The Academic Program

The academic program contributes in three major ways to the development of effective workforce competencies: a) via the establishment of a firm academic base in the liberal arts and the development of appropriate learning and study skills; b) through a wide range of vocationally-oriented majors at both undergraduate and graduate levels; and c) through efforts to interface with the employer community in responding to the changing nature of the global marketplace.

1. The Academic Base:

For all students, the General Education program represents the foundation on which the entire academic program is built. Through GE coursework, students in all majors have common educational experiences and opportunities to develop the skills and acquire the knowledge associated with a broad liberal arts and science education. The overall purpose of General Education is to provide students with broad preparation for their majors and for life's social and intellectual challenges. The skills developed and the knowledge acquired through GE coursework will support achievement in the major and success in endeavors beyond graduation.

Kean's General Education Program features: (1) a vertical structure intended to bring students progressively to higher levels of proficiency, competence, and understanding; (2) connections within and between disciplines and opportunities for students to pursue interests in interdisciplinary areas: (3) courses that provide ongoing skills development along with content: and (4) courses that provide multicultural and global perspectives.

The essential academic and professional skills areas addressed in GE courses include: critical thinking, creativity, problem solving, reflection, quantitative reasoning verbal/oral communication, values assessment, aesthetic analysis, inquiry and research, technological applications, collaboration in a diverse society and appreciation of diversity.

In addition, the breadth and depth of GE course content is designed to help all students acquire: (1) knowledge of fundamental paradigms and methodologies in the liberal arts and sciences; (2) awareness of the world's major intellectual, cultural, and scientific traditions and achievements, past and present; (3) knowledge of major social forces and issues shaping the present world; (4) knowledge of major scientific and technological factors shaping the present world; and (5) knowledge of multicultural and/or global perspectives.

In sum, a primary aim of the General Education Program is to provide employers with a workforce equipped to think independently, analyze and solve problems, communicate effectively within the organization and with clients and customers, and respond to rapid technological, economic and social changes and challenges.

In response to the growing demographic diversity of the region it serves, Kean University also has developed a broad range of programs to assist students from all backgrounds to develop the skills and capacity to become productive and contributing members of the workforce.

In addition to providing a strong liberal arts base and a secure foundation in basic reading, mathematics and study skills, the academic curriculum strengthens the workforce competencies of graduates in two additional ways: via the Writing

Emphasis Program and through diversity related courses. The Writing Emphasis program, recognizing the importance of communication skills to prospective employers, mandates that every student must take at least one course, designated a writing-emphasis course, within his or her major. Writing emphasis courses build on the liberal arts and general education foundation by exposing students to the primary media used for written expression in their major field. Writing emphasis courses entail writing assignments more extensive and more demanding than those of standard courses (although virtually all courses involve some form of written expression).

The university also recognizes the importance of equipping students to deal effectively with the increasing demographic diversity of the future workplace by fostering a climate of understanding, tolerance and respect for differences. Faculty in many disciplines are working to develop courses that will enhance students' understanding of the dynamics of racism and discrimination, and to equip them to function effectively in a diverse workplace. Examples include such course titles as, "Ethnic Politics," "Gender and Society," "The Economics of Discrimination," "American Ethnic and Racial Groups," Communicating Across Cultures," "Psychological Perspectives on Prejudice and Racism," "Teaching for Diversity," "Teaching the Holocaust," "Multicultural Field Experiences" and "Bilingual Bicultural Education." Within the Master of Public Administration program, several upper-level seminar courses have examined multiple approaches to managing diversity in the public sector and not for profit workplace. The new graduate program in Nursing, the M.S.N. in Clinical Management, emphasizes clinical management of diverse cultural groups and the new Master of Social Work program has a significant multicultural component. Its development was supported by a major grant from the Ford Foundation and represents yet another example of the sensitivity of the curriculum to the changing nature of the organizational and social environment within which our graduates will work.

2. Vocationally-Oriented Majors:

Each of the four schools within Kean University offers a wide range of vocationally oriented majors and programs designed to service the needs of business, industry, government and the non-profit sector in the state of New Jersey.

3. Interface with Employers & Community:

The university also assists in workforce development through its participation in a number of community agencies. Most notably, the university is represented on the <u>Union County Workforce Investment Board</u> (formerly Private Industry Council). The Director of Cooperative Education also sits on the Youth Services Commission, the School-to-Work committee, the Chamber of Commerce Education committee and the Employer Legislative committee.

B. Students

A major goal of Higher Education in the State of New Jersey is to have all colleges and universities make it possible for students to transfer (articulate) from one college to another for the purpose of completing a program of study or degree as expeditiously as possible.

The following is a list of articulation agreements Kean University has made with colleges throughout the state:

Articulation Agreements: (as of July 1, 2002)

Students graduating from a New Jersey State County College with an AA or AS degree or in other articulated programs, not listed, may be admitted as juniors provided that all transfer admission requirements of the University have been met.

In addition to the articulated programs listed, Kean University honors the State of New Jersey's Full-Faith-and-Credit policy and continues to work with the two-year college sector to improve the transfer process.

ATLANTIC CAPE COMMUNITY COLLEGE

KEAN PROGRAM

ATLANTIC CAPE PROGRAM

B.A. - Criminal Justice

A.S. - Criminal Justice

BERKELEY COLLEGE

KEAN PROGRAM

B.S. - Accounting

B.S. - Management Science

B.S. - Management Science

BERKELEY PROGRAM

A.A.S. Business Administration (Accounting)

A.A.S. Business Administration (Retail Management)

A.A.S. Business Administration (Mgmt. Specialization)

BROOKDALE COMMUNITY COLLEGE

KEAN PROGRAM

B.F.A. - Visual Communication Design

B.A. - Communications

B.A. - Communications

B.A. - Communications

B.F.A. - Fine Arts

B.A. - Fine Arts

B.F.A. - Visual Communications

B.A. Communications

B.A. - Theatre

B.F.A. - Interior Design

B.S. - Accounting

B.S. - Management Science

B.S. - Management Science/Management Option

B.S. - Management Science/Marketing Option

B.S. - Management Science/Marketing Option

B.S.N. - Nursing

B.A. - English

B.A. - Biology/Biotechnology Option

B.A. - Biology/Preprofessional Option

B.A. - Chemistry/General Option

B.S. - Chemistry/ Expanded Option ACS Certified

B.A. - Mathematical Science

BROOKDALE PROGRAM

A.A.S/ Communication Design/ Audio Recording Option

A.A.S. Communications Media /Television Production Option

A.A.S. Communications Media/Radio Broadcasting Option

A.A.S. Communications Media/Audio
Recording Option

A.A. Humanities

A.A. Humanities/Art Option

A.A. Humanities/ Communication Design Option

A.A. Humanities/Public Relations Option

A.A. Humanities/Speech and Theatre Option

A.A. Interior Design

A.A.S. Accounting

A.A. Business Administration/Accounting Option

A.A.S. Small Business Management Option

A.A.S. Fashion Merchandising Program

A.A.S. Marketing Program

A.A.S. Nursing

A.A. Humanities/English Option

A.S. Math/Science/Biology Option

A.S. Math/Science/Biology Option

A.S. Math/Science/Chemistry Option

A.S. Math/Science/Chemistry Option

A.S. Math/Science/Mathematics Option

B.A. - Mathematical Science/Teacher Certification Option A.S. Math/Science/Mathematics Option B.A. - Earth Science/Meteorology Option A.S. Math/Science/Science Option B.A. - Earth Science/Geology Option A.S. Math/Science/Science Option B.A. - Earth Science/General Option A.A. Social Sciences/ **Psychology Concentration** A.A. Social Sciences/Sociology Concentration B.A. - Sociology B.A. - Criminal Justice A.S. Criminal Justice B.A. - Political Science A.A. Social Science/Political Science Option A.A. Social Science/Public Administration B.A. - Public Administration Option B.S. - Computer Science/Technology Option A.S. Computer Science B.S. - Computer Science /Information Systems Option A.S. Computer Science/Business Program B.S.- Computer Science/Information Systems A.S. Computer Science/ Scientific Programming Option Öption B.A. - Early Childhood Education A.A. Education B.A. - Elem. Ed. & Elem Ed. Bilingual A.A. Education B.A. - Teacher of the Handicapped A.A. Education

CAMDEN COUNTY COLLEGE

KEAN PROGRAM

B.S. - Technology (CID)

CAMDEN COUNTY PROGRAM

A.A.S. CIM Engineering Technology

A.A.S. Graphic Design

A.A. Liberal Arts & Sciences Humanities/ Social Science Option

A.A. Dramatic Arts

COUNTY COLLEGE OF MORRIS

COUNTY COLLEGE OF MORRIS KEAN PROGRAM B.A. - Elementary Education A.A. Liberal Arts/Science B.S. - Management Science A.A.S. Business Management Option B.S. - Management Science A.S. Business Administration B.S. - Management Science A.A.S. Retailing Option B.S. - Management Science A.A.S. Marketing Option B.A. - Criminal Justice A.S. Criminal Justice B.A. - Public Administration A.S. Public Administration A.A.S. Accounting Option B.A. - Accounting B.S. - Computer Science, Technology Option A.A.S. Computer Information Systems, Scientific Program Option (3500) A.A.S. Computer Information Systems, B.S. - Computer Science, Information Systems Scientific Program Option (3500) B.A. - Biology, Preprofessional Option A.S. Science and Mathematics (2160) Biology Option, Professional/Scientific Track B.A. - Biology, Biotechnology Option A.S. Science and Mathematics (2160) Biology Option, Traditional Track A.S. Science and Mathematics, B.A. - Chemistry, General Option Chemistry Option (2152) B.S. - Chemistry, Expanded Option A.S. Science and Mathematics Chemistry Option (2152) A.S. Science and Mathematics (2150) B.A. - Mathematical Sciences B.A. - Mathematical Sciences, Teacher Cert. A.S. Science and Mathematics (2150) **Mathematics Option** B.S.N. - Nursing A.A.S. Nursing A.A. Social Science B.A. - Sociology B.A. - Psychology A.A. Social Science B.A. - Communication (Broadcast Emphasis) A.A. Media Studies (Broadcast Emphasis)

B.F.A. - Visual Communications - Graphic Design

B.A. - Early Childhood Education

B.A. - Theatre

B.A. - Elementary Education & Elementary Education - Bilingual

B.A. - Teacher of the Handicapped

A.A. Liberal Arts & Sciences Humanities/ Social Science Option A.A. Liberal Arts & Science Humanities/ Social Science Option

ESSEX COUNTY COLLEGE

KEAN PROGRAM

B.S. - Technology (Design Option) B.S. - Technology (Design Option) B.S. - Technology (Design Option)

B.S. - Technology (Electronic Option)

B.S. - Technology (Mechanical Contracting Option)

B.S. - Technology (CID Option)

B.S. - Technology (CID Option)

B.S. - Management

B.S. - Management Science

B.S. - Accounting B.A. - Criminal Justice

B.A. - Recreation Administration B.A. - Early Childhood Education

B.A. - Elementary Education

B.A. - Elementary Education - Bilingual

B.A. - Teacher of the Handicapped

B.A. - Fine Arts (Teacher Cert. Option)

B.A. - Fine Arts

B.F.A. - Fine Arts -Visual Communication

B.A. - Theatre B.A. - Sociology B.A. - Psychology B.A. - History B.F.A. - Studio Arts

B.A. - Music B.A. - English

B.S. - Nursing (BSN)

B.S. - Computer Science (Technology Option)

B.S. - Computer Science (Information

Proc. Option)

B.A. - Mathematical Sciences

B.A. - Biology (Biotechnology Option)

ESSEX COUNTY PROGRAM

A.A.S. Mechanical Engineering Technology

A.A.S. Architectural Technology

A.A.S. Civil Construction Engineering Technology

A.A.S. Electronic Engineering Technology

A.A.S. Civil Construction Engineering Technology

A.A.S. Manufacturing Engineering/Engineering Technology

A.A.S. Mechanical Engineering (Technology Option)

A.S. Business Administration

A.A.S. Business Administration

A.S. Accounting

A.S. Criminal Justice

A.S. Physical Education

A.S. Early Childhood Education/ Elementary Education

A.A. Liberal Arts-Art

A.A. Liberal Arts-Art

A.A. Liberal Arts Art/Graphic Design Option

A.A. Liberal Arts/Theatre/Speech Option

A.S. Social Sciences

A.S. Social Sciences

A.A. Liberal Arts

A.A. Liberal Arts-Art

A.S. Music

A.A. Liberal Arts/English

A.A.S. Nursing, (2104)

A.S. Computer Science (2302)

A.S. Computer Information Systems (2002)

A.S. Mathematics (0604)

A.S. Biology (Pre-Medicine)

HUDSON COUNTY COLLEGE

KEAN PROGRAM

B.A. - Criminal Justice

B.S. - Technology (Design Option)

B.S. - Technology (Mech. Contracting Option)

B.S. - Technology (Electronics Option)

B.S. - Technology (Electronics Option) B.S. - Technology (Electronics Option)

B.S. - Technology (Electronics Option)

B.S. - Technology (CIDM Option)

HUDSON COUNTY PROGRAM

A.A. Liberal Arts - Criminal Justice

A.S. Engineering Science

A.S. Engineering Science

A.S. Engineering Science

A.A.S. Electronics Engineering Technology

A.A.S. Computer Technology

A.A.S. Manufacturing Eng. Technology

A.S. Engineering Science

B.S. - Technology (Graphic Communication Option)
B.A. - Sociology
B.A. - History
B.A. - Psychology
B.S. - Management Science
B.S. - Accounting
B.A. - Public Administration
B.A. - Criminal Justice
B.A. - Criminal Justice
A.A. Liberal Arts (Sociology Option)
A.A. Liberal Arts (Psychology Option)
A.A. Liberal Arts (Business Option)
A.A.S. Accounting
A.A.S. Public Administration
A.A.S. Criminal Justice

MIDDLESEX COUNTY COLLEGE

KEAN DDOCDAM	MIDDLESEY BROCKAM
KEAN PROGRAM	MIDDLESEX PROGRAM
B.A Political Science	A.A.S Legal Assistant A.A.S Accounting
B.S Accounting	
B.S Management Science	A.S Business Administration
B.S Management (Marketing Option)	A.A.S Fashion Merchandising and
D.O. M	Retail Management
B.S Management Science (Management Option)	A.A.S Management
B.S Management Science	A.A.S Management/Credit and
DO Maria (Maladia Oction)	Finance Management
B.S Management Science (Marketing Option)	A.A.S Marketing
B.S Management Science	A.A.S Marketing/Materials Management
B.S Management Science	A.A.S Marketing/Transportation and Distribution
B.F.A Visual Communications	A.A.S Marketing Art and Design/Advertising
B.IA. Visual Communications	Graphic Design Option
B.S Technology (Graphic Arts Option)	A.A.S Marketing Art & Design
B.C. Teormology (Grapmo / the Option)	(Advertising Graphics Design Option)
B.S Technology (Graphic Arts Option)	A.A.S Marketing Art & Design
B.C. Toolinology (Grapino / the option)	(Prof. Commercial Photography
	Option)
B.S Technology (Electronic Option)	A.A.S Electrical Engineering/Computer
E.e. Teamonegy (Electric Spacing	Electronics
B.S Technology (Electronics Option)	A.A.S Electrical Engineering Technology
B.S Technology (CIDM Option)	A.A.S Manufacturing Engineering
	Technology
B.S Technology (Mechanical Contracting Option)	A.A.S HVAC Design Technology
B.S Chemistry, Expanded Option (ACS Certified)	A.S Science Transfer, Chemistry Option
B.A Chemistry, General Option	A.S Science Transfer, Chemistry Option
B.A Biology, Biotechnology Option	A.S Science Transfer, Biology Option
B.A Biology, Pre-Professional Option	A.S Science Transfer, Biology Option
B.A Mathematical Sciences	A.S Science Transfer, Mathematics Option
B.A Mathematical Sciences, Teacher	A.S Science Transfer, Mathematics Option
Certification Option	•
B.S Computer Science, Technology OptionA.A.S.	
D.O. Orang to Original Information	Systems
B.S Computer Science, Information	A.A.S Computer Science, Information
Systems	Processing Option
B.S Computer Science, Technology Option A.A.S.	- Computer Science, Novell Network Option
B.S Computer Science, Information	A.A.S Computer Science, Novell Network
Processing Option	Option
B.S Computer Science, Information	A.S Science Transfer, Computer Science
Processing Option	Option
B.S Computer Science, Technology Option	A.S Science Transfer, Computer Science
	Option
B.S Medical Technology, General, Cyto-	A.A.S Medical Laboratory Technology
technology or Histotechnology Options	
B.A English	A.A Liberal Arts/English Option
B.A History	A.A Liberal Arts/History Option
	• •

B.S.W. - Social Work A.A. - Liberal Arts/Social & Rehabilitation Services Option B.A. - Sociology A.A. - Liberal Arts/Sociology Option B.A. - Political Science A.A. - Liberal Arts, Political Science Option B.S. - Criminal Justice A.S. - Criminal Justice, Correction Administration Option B.S. - Criminal Justice A.S. - Criminal Justice, Police Science Option A.A. - Liberal Arts General, Education Transfer B.A. - Early Childhood Education B.A. - Elementary Education and Elementary A.A. - Liberal Arts General, Education Transfer Education - Bilingual Education B.A. - Teacher of the Handicapped A.A. - Liberal Arts B.A. - Psychology A.A. - Liberal Arts/Psychology Option B.A. - Spanish A.A. - Liberal Arts/Modern Language A.A. - Liberal Arts/Communication Option B.A. - Communications B.F.A. - Studio Arts A.A. - Liberal Arts/Visual Arts Option B.A. - Fine Arts A.A. - Liberal Arts/Visual Arts Option

A.A. - Liberal Arts/Music Option

A.A. - Liberal Arts/Theatre Option

MERCER COUNTY COLLEGE

B.A. - Music

B.A. - Theatre

KEAN PROGRAM MERCER COUNTY PROGRAM

B.A. - Social Work A.A.S. Human Services B.A. - Social Work A.A.S. Community Service Assistant Liberal Arts and Sciences

OCEAN COUNTY COLLEGE

OCEAN COUNTY PROGRAM KEAN PROGRAM B.A. - Elementary Education and Elementary A.A. Liberal Arts Education - Bilingual/Bicultural B.A. - Early Childhood Education A.A. Liberal Arts B.A. - Teacher of the Handicapped A.A. Liberal Arts B.S. - Computer Science (Technology Option) A.A.S. Computer Science B.S. - Computer Science (Info. Systems Option) A.A.S. Computer Science B.S. - Computer Science (Info. Systems Option) A.S. Computer Science B.A. - Mathematical Science A.A. Liberal Arts (Mathematical Sequence) B.A. - Mathematical Sciences (Teacher A.A. Liberal Arts (Mathematical Sequence) Certification Option) B.A. - Chemistry (General Option) A.A. Liberal Arts (Chemistry Sequence) B.S. - Chemistry (Expanded Option) A.A. Liberal Arts (Chemistry Sequence) B.A. - Biology (Biotechnology Option) A.A. Liberal Arts (Biology Sequence) A.A. Liberal Arts (Biology Sequence) B.A. - Biology (Pre-Professional Option) B.A. - Political Science A.A. Political Science

B.A. - Criminal Justice A.S. Criminal Justice B.S. - Management Science (Management Option)

A.A.S. Business (Management Option) A.A.S. Business (Accounting Option) B.S. - Accounting A.A.S. Business (Marketing Option) B.S. - Management Science (Marketing Option) B.S. - Management Science A.S. Business Administration

B.S. - Technology (Electronic Option) A.A.S. Electronic Engineering Technology

A.S. Liberal Arts (Psychology Option)
A.S. Liberal Arts (Sociology Option) B.A. - Psychology B.A. - Sociology B.A. - History A.A. Liberal Arts (History Option) B.F.A. - Visual Communications A.A. Liberal Arts (Fine Arts Option) B.F.A. - Studio Art A.A. Liberal Arts (Fine Arts Option)

A.A. Liberal Arts (English Option) B.A. - English B.A. - Fine Arts A.A. Liberal Arts (Fine Arts Option)

PASSAIC COUNTY COMMUNITY COLLEGE

KEAN PROGRAM

B.S. - Marketing

B.S. - Management Science

B.S. - Finance

B.S. - Accounting

B.S. - Management Science

B.S. - Marketing

B.S. - Management Science

B.S. - Management Science

B.A. - Mathematical Sciences (Teacher Cert.)

PASSAIC COUNTY PROGRAM

A.S. General Business Administration

A.S. Business Administration (CIS Option)

A.S. General Business Administration

A.S. Accounting

A.S. General Business Administration

A.S. Business Administration (Public Admin Option)

A.S. Business Administration (Public Admin Option)

A.A.S. Banking

A.S. Liberal Arts (Math Option)

RARITAN VALLEY COMMUNITY COLLEGE

KEAN PROGRAM

B.S. - Management Science

B.S. - Management Science/Management Option

B.S. - Management Science (Marketing Option)

B.S. - Management Science (Intl. Business Option)

B.S. - Management Science

B.S. - Technology (CID)

B.A. - Communications

B.A. - Theatre

B.F.A. - Visual Communications

B.A. - English

B.A. - Fine Arts

B.F.A. - Studio Art

B.A. - Psychology B.A. - Sociology

B.A. - Criminal Justice

B.S.N. - Nursing

B.A. - Mathematical Sciences

B.A. - Mathematical Sciences/Teacher Certification Option

B.A. - Chemistry/ General Option

B.S. - Chemistry/Expanded (ACS Cert.) Option

B.A. - Biology/Preprofessional Option

B.A. - Biology/Biotechnology Option

B.S. - Computer Science/Information

Systems Option

B.S. - Computer Science/Technology Option

RARITAN VALLEY PROGRAM

A.S. Business Administration/ Management Information Systems Option

A.S. Business Management

A.A.S. Marketing

A.A.S. Business Management (International Business)

A.S. Business Administration

A.A.S. Computer Integrated Design and Manufacturing

A.A. Liberal Arts/Communication Studies
Option

A.A. Liberal Arts/Communication Studies Option

A.A. Liberal Arts/Commercial Art with Computers

A.A. Liberal Arts

A.A. Liberal Arts/Studio Arts Option

A.A. Liberal Arts/Studio Arts Option

A.A. Liberal Arts/Social Sciences Option

A.A. Liberal Arts/Social Sciences Option

A.S. Criminal Justice

A.A.S. Nursing

A.S. Science & Mathematics/ Mathematics
Option

A.S. Science & Mathematics/Mathematics
Option

A.S. Science & Mathematics/Chemistry Option

A.S. Science & Mathematics/Chemistry Option

A.S. Science & Mathematics/Biology Option

A.S. Science & Mathematics/Biology Option

A.S. Computer Science

A.S. Computer Science

SOUTHERN NEW JERSEY CIM CONSORTIUM

KEAN PROGRAM

B.S. - Technology (CID)

SOUTHERN NJ CIM CONSORTIUM

A.A.S. CIM Technology

UNION COUNTY COLLEGE

KEAN PROGRAM

B.A. - Music

B.A. - Theatre Program

B.A. - Communications Program

B.A. - Communications Program

B.A. - Communications Program

B.S. - Technology (Graphic Arts Option)

B.S. - Technology (Photography Option)

B.S. - Technology (Graphic Arts Option)

B.S. - Technology (Graphic Arts Option)

B.A. - Psychology

B.A. - Early Childhood Education

B.A. - Teacher of the Handicapped

B.A. - Teacher of the Handicapped

B.A. - Public Administration

B.A. - Criminal Justice

B.S. - Occupational Therapy

B.A. - Political Science

B.A. - Political Science

B.A. - Political Science

B.A. - History

B.S. - Technology (Electronics Option)

B.S. - Technology (Mechanical

Contracting Option)

B.S. - Technology (Electronics Option)

B.S. - Technology (Electronics Option)

B.S. - Technology (Computer Integrated Design and Manufacturing Option)

B.S. - Technology (Computer Integrated Design and Manufacturing Option)

B.S. - Technology (Computer Integrated Design and Manufacturing Option)

B.S. - Technology (Design Option)

B.A. - Chemistry (General Option)

B.S. - Chemistry (Expanded Option/ACS Cert.)

B.F.A. - Studio Arts

B.F.A. - Visual Communications

B.F.A. - Visual Communications

B.F.A. - Studio Arts

B.F.A. - Fine Arts

B.A. - Biology, Preprofessional Option

B.A. - Biology, Biotechnology Option

B.S. - Computer Science, Info. Systems

B.A. - Mathematics

B.A. - Mathematics, Teachers Cert.

B.S.N. - Nursing

B.S.N. - Nursing

UNION COUNTY PROGRAM

Liberal Arts/Fine Arts Option-Music

Liberal Arts/Fine Arts Option-Drama

Liberal Arts/Communications Option (Media Studies Track)

Liberal Arts/Communication Option

(Television Track)

Liberal Arts/Communications Option

(Print Journalism Track)

A.A. Fine Arts (Visual Arts Option)

A.A. Fine Arts (Photography Option) A.A. Fine Arts (Graphic Design Option)

A.A. Fine Arts (Illustration Option)

Liberal Arts/Psychology

Liberal Arts (Early Childhood Elementary

Education Option)

Liberal Arts (Education Option)

Liberal Arts (Early Childhood Élementary

Education Option)

A.A. Business (Public Administration Option)

A.A. Criminal Justice

A.A.S. Occupational Therapy Assistant

A.A. Liberal Arts

A.A. Liberal Arts/Urban Studies Option

A.A. Liberal Arts/Int'l Studies Option

Liberal Arts/History

A.A.S. Electromechanical Technology

A.A.S. Civil/Construction

Engineering Technology

A.A.S. Electronics Engineering Tech. (Laser/Electro-Optics Option)

A.A.S. Electronics Engineering Technology

A.A.S. Electromechanical Technology Computer Service /Robotics

A.A.S. in Engineering

(Management Engineering Option)

A.A.S. Mechanical Engineering Technology

A.A.S. Mechanical Engineering Tech.

A.S. Physical Science/Chemistry Option

A.S. Physical Science/Chemistry Option

Liberal Arts (Fine Arts - Photography)

Liberal Arts (Fine Arts /Graphic Design)

Liberal Arts (Fine Arts Option - Illustration)

Liberal Arts (Fine Arts Option - Visual Arts)

Liberal Arts (Fine Arts Option - Visual Arts)

A.A. Biology A.A. Biology

A.A.S. Business, Comp. Info. Systems A.A. Liberal Arts, Comp-Math

A.A. Liberal Arts, Comp-Math

A.S. Nursing (UCC and EGMC)

A.S. Nursing (UCC and Muhle)

WARREN COUNTY COMMUNITY COLLEGE

KEAN PROGRAM

B.A. - Criminal Justice

WARREN COUNTY PROGRAM

A.S. Criminal Justice

JOINT ADMISSION AGREEMENTS

Students from New Jersey County Colleges, that have signed joint admission agreements, may be admitted to Kean University by the respective county college. (The admission is to the University, not to a major program.)

The program is designed to strengthen the academic and support partnership between the two-year college sector and Kean University.

Agreements have been signed with:

Brookdale Community College County College of Morris Essex County College Hudson County College Middlesex County College Ocean County College Passaic County Community College Raritan Valley Community College Union County College

PARTNERSHIP AGREEMENTS

Partnership Agreements are aimed at establishing ties of friendship and cooperation for the purpose of promoting mutual understanding, academic, cultural, scientific and students and personnel exchange.

Domestic Partnership Agreements have been signed with:

University of Medicine and Dentistry of New Jersey New York College of Podiatric Medicine, New York

International Partnership Agreements have been signed with:

Hangzhou University of Commerce, People's Republic of China Wenzhou Normal College, People's Republic of China Universidad de Alicante, Spain University of Cantabria, Spain Universidad Mayor, Chile Zhejiang Province Government Officials, People's Republic of China Zhejiang University of Finance and Economics, People's Republic of China Zhejiang University of Technology, People's Republic of China

PROGRAM PARTICIPATION AGREEMENTS

District of Columbia Government, Tuition Assistance Program New York Board of Education, Career Training Program

C. Sports/Sports Events

The Division of Intercollegiate Athletics sponsors a broad array of teams and intercollegiate competitions throughout the academic year, all of which are open to the community. Kean is a member of the National Collegiate Athletics Association, the Eastern College Athletic Conference and the New Jersey Athletic Conference.

Men's intercollegiate athletic teams include: football, soccer, basketball, lacrosse, cross-country, track and baseball. Women's intercollegiate athletic teams include: field hockey, softball, basketball, volleyball, tennis, soccer, lacrosse, cross-country and track.

The Sports Club Division offers instructional and competitive activities. Unless otherwise specified, sports clubs are open to the entire University community. In general, there is no

fee for instruction or use of the equipment. Sports clubs currently active at Kean University include: exercise and fitness, karate, and ski/outdoor club.

The athletic department has also formed a group called Athletes in Action that is designed to bring Kean athletes closer to the college population and the general community. Among the events organized by Athletes in Action are an annual visit to UMDNJ by our basketball team, a volunteer day at the Hillside Food Bank to sort food, a food drive prior to the visit, and a campus cleanup. The athletic department also has helped sponsor special events such as the NJSIAA State Playoff Games, and the Union County Finals in Field Hockey and Boys/Girls Soccer.

Kean has recently upgraded its athletic facilities. A new 3,000-seat stadium is now the home of Cougar football, field hockey, and men's and women's lacrosse. The artificial turf field is surrounded by an eight-lane track. The gymnasium contains basketball and volleyball courts and an indoor swimming pool for use by students. At the East campus are soccer, softball, a second swimming pool, as well as high-quality fitness and strength machines that are open to the Kean Community.

Kean's men's soccer has won the Division III National Championship. Baseball, Women's basketball and volleyball won the New Jersey Athletic Conference Championships this year. Kean athletes regularly enjoy the opportunity to travel and compete. Kean soccer players have taken on teams throughout Europe, while Kean lacrosse players have gone toe-to-toe with Japanese and Australian opponents.

The following is a list of intercollegiate sports offered at Kean University, with the number of students participating in each sport:

Intercollegiate Sports 2002-2003 Academic Year			
Sport	Men	Women	
Football	90		
Soccer	32	28	
Basketball	15	16	
Lacrosse	20	18	
Baseball/Softball	28	20	
Field Hockey		20	
Swimming		10	
Volleyball		12	
Tennis		8	
Cross Country	5	5	
Cheerleading		18	
Indoor Track	15	14	
Outdoor Track	20	13	
Total	225	182	

Source: Department of Athletics and Recreation

The Department of Intramural and Recreational Sports offers a comprehensive leisure services program, which includes intramural sports, sports clubs, informal recreation and special events. The Intramural Sports Division provides individual, dual and team competition in the following activities: flag football, co-rec volleyball, men's and women's basketball, tennis, co-rec softball and road races, and other activities.

The following is a list of intramural activities held and number of students participating during the 2001-02 academic year:

Intramural Sports 2002-03 Academic Year				
Number of Men Number of Wome				
Flag Football (Men)	80			
Co-Rec Softball	90	35		
Greek Olympics	135	105		
Volleyball	109	75		
Ping Pong	22	16		
Unity Week Tournament	80	20		
Heart Walk	64	82		
Total	580	333		

Source: Department of Athletics and Recreation

The Sports Club Division offers instructional and competitive activities. Unless otherwise specified, sports clubs are open to the entire University community. In general, there is no fee for instruction or use of the equipment. Sports clubs currently active at Kean University include: ice hockey, exercise and fitness, karate, and ski/outdoor club.

D. <u>Student Involvement in Charitable Efforts</u>

The following is a listing of activities and the corresponding percentage of students participating in charitable efforts during the 1999-00 academic year:

1.	Andy Ford Scholarship Fund, Day at the Races	2.0%
2.	Greeks - 180 Total Service Projects	4.3%
3.	March of Dimes Walkathon	1.5%
4.	American Cancer Society Fund Drive	1.0%
5.	World Games	1.1%
6.	Pan African Student Union Vigil & Basketball Game	1.0%
7.	Chamber of Commerce Tour	2.0%
8.	Veteran's Hospital - Bingo	.5%

E. <u>Volunteerism</u>

There are over 250 campus and community service projects within which various students groups, faculty and staff associations and/or the Kean community in general have taken part. In addition, the university has opened its doors to a wide range of groups for various meetings and conferences that are held throughout the year.

Many student groups are actively involved in voluntary efforts, as the following numbers indicate:

Name of Student Group	Number of Participants
Sororities and Fraternities	3525
Newman Club	15
Peer Liaison Club	70
Service Learning Club	15
Council for Exceptional Children	67
Circle K	30
Emergency Medical Services	35
Freshman Class	100
Resident Student Association	50

Intervarsity Christian Fellowship Fresh Oil Ministries Mentoring Initiative to Develop Academic Success Student Organization Council for Part-Time Students Graduate Student Government Association Association of Latin American Students Emerging Leaders Physical Therapy Club Student Occupational Therapy Club Deaf Awareness and Signing Association	25 23 25 200 50 12 30 15 23 26 23
Early Childhood Club	23 19

F. Recognition of extra and co-curricular activities

During the Spring semester the Office of Student Life and Leadership Development coordinates the Greek Awards Banquet. The purpose of this program is to recognize outstanding organizations and members of the Greek community. The following awards are presented:

Vice President of Student Affairs Award - in recognition of a student group for their outstanding contribution to student life at Kean University

Outstanding Community Service Award - in recognition of a remarkable community service project completed

Overall Community Service Award - recognizes the group that has completed the most service projects in one year

Group Academic Excellence Award - recognizes the fraternity and sorority that has the highest overall GPA

Brother/Sister of the Year Award - recognizes the fraternity brother or sorority sister that has made an outstanding contribution to the Greek community

Advisor of the Year Award - recognizes an outstanding fraternity or sorority advisor nominated by their group members

Individual Academic Excellence Award - recognizes the individual fraternity or sorority members with the highest GPA

Five Star Award – recognizes the fraternity and sorority who score the highest based on an evaluation of five areas; academics, financial management, university/community relations and service, campus involvement, and rush and new member intake. This is a new awards program designed to encourage sororities and fraternities to seek a high level of performance.

The Office of Student Activities and Development instituted the Co-Curricular Transcript Program in the Fall of 1998. It is a system of recording students' involvement in recognized Kean University programs, workshops, organizations, and community services. The Co-Curricular Transcript Program is designed to encourage student involvement in the learning process by documenting pre-approved educational experiences that take place outside the classroom and complement the academic transcript. Five hundred seventy-five students created active Co-Curricular transcripts for 2002-2003.

The following five learning components are applicable for submission:

- Honors and Scholarship
- Student Organizations & Leadership Activities
- Educational Workshops and Seminars
- Community Service Learning
- · Career and Life Skills

Kean University is committed to enhancing the quality of campus life for its students as well as continuing to promote their educational and personal development. The Co-Curricular Transcript is an excellent example of the institution's commitment to the development of programs that reflect the belief in the value of the out-of-the-classroom experiences that students have during their college years.

G. Leadership

The following is a list of Kean University's student leaders, including their gender and minority status:

	Total	Males	Females	White	Minority
Fraternities	103	103		60	43
Sororities	171		171	137	34
Student Clubs	2200				
Tri Council	7	3	4	3	4
Greek Senate	8	2	6	7	1
Pan Hellenic Council	5	1	4		5
Resident Assistants	32	25	7	6	19
Emerging Leaders	40	12	28	18	22
Established Leaders	33	14	19	14	19
S.A.G.E. Leaders	26	2	24	8	18
Council for Part-Time Students	5		5	2	3
Graduate Student Gov. Assoc.	4	1	3	2	2
Student Organization	13	6	7	5	8
Student Trustees	2				

H. <u>Faculty Vitality</u>

Center for Professional Development - The CPD offers faculty opportunities for Professional development through a broad range of program initiatives. The Center offers individual consultation, orientation and training for new faculty, topical sessions and workshops, writing for research publication, teaching materials development, classroom videotaping, and extensive networking with state, national, and international faculty development organization. The Center Director consults widely with faculty in determining annual programming.

Kean Instruction Team - KIT is a standing campus committee administered out of the CPD. Its mission is to provide assistance and support for the continued improvement and expansion of faculty teaching skills and to encourage innovation in teaching at the University. Each school of the University elects a KIT committee member; the committee then meets twice each month to review training requests, goals, and future programming. KIT presents seven or eight workshops per year.

Sabbatical Leave - Eligible full-time faculty members may apply for partially paid SL to enhance scholarship, teaching competency or pursue terminal degree.

Leave of Absence - Eligible full-time or part-time faculty members may apply for unpaid (or, in some cases, paid) L of A for educational purposes.

Tuition Reimbursement - Eligible full-time faculty members enrolled in appropriate terminal degree program may apply for tuition reimbursement.

Retrenchment, Retraining, and Reinstatement - Eligible full-time tenured faculty members notified of retrenchment may apply for funded retraining (under terms of Sabbatical Leave and/or Tuition Reimbursement programs).

Career Development Program - Eligible full-time faculty members may apply for any of the following:

- Career Development Leaves (partially funded along lines of SL program)
- Released Time for Research/Study
- Financial Support for equipment, travel or other expenses needed to complete research project.

Tuition Waiver Program - Eligible full-time faculty members may apply for tuition waiver for study undertaken at employing State College to fulfill needs of employing State College.

Percent of faculty typically participating in professional development programs:

Sabbatical Leave	5%
Leave of Absence	10%
Tuition Reimbursement	10%
Career Development Program	15%
Tuition Waiver Program	1%
Grants Office	33%
Released Time for Research, etc	20%
Ctr for Professional Development	30%
Kean Instruction Team	15%

I. Addressing Regional and State Needs

Kean University is meeting the needs of the state and the region through a variety of mechanisms: first, via its academic programs and through the continuous development and revision of its academic majors and programs to meet changing needs; second, through its community service activities and involvements; (these are described in other sections of this volume); and third, through its offerings in Continuing Education, as described below.

1. Profile of Continuing Education

The Office of Continuing and Professional Education offers a variety of programs directed toward the enhancement of workforce-related skills. Among these are the following:

a. Career Development and Enrichment Courses, Seminars and Workshops

Administrative Assistant Overview
Building Career Insurance: How to Survive in a Downsizing World
Center for Earth Systems Education
Coding Certificate
Executive Certificate in Financial Planning
How to Become a Consultant
Human Resources for First Level Supervisors
Job Interview Skills
Job Search Basics Using the Internet
Medical Billing and Coding
NJ Teacher Professional Development Courses
Resume and Cover Letter Preparation
Transcultural Nursing Workshops

In addition, Continuing and Professional Education offers individual career counseling and vocational interest testing, as well as resume and interview consultations.

b. Bureau of Educational Services (BES)

Writing and Publishing Workshops

Through the Bureau of Educational Services, and at the request of school districts, the College of Education provides coursework, workshops and staff development seminars designed to improve skills of teachers and other school personnel.

c. Communication Skill-Building Courses:

American English Pronunciation
Beginning/Intermediate ESL Conversation
Beginning/Intermediate ESL Grammar
Beginning/Intermediate ESL Vocabulary
Business Writing Techniques/Taming Grammar Dragons
Communication Strategies for the Workplace
Conversational Languages: French, Italian, Portuguese, and Spanish
Persuasive Business Proposals
Presentation Skills
Public Speaking
Sign Language

- **d.** Administrative Assistant Certificate Program
- **e.** <u>Allied Health Courses:</u> Medical Billing, Coding, Transcultural Nursing Workshops
- f. Computer Applications Courses and Certificate Program
- g. <u>Computer Integrated Design Specialist Certificate Program</u>
- h. Computer Integrated Manufacturing Specialist Certificate Program
- i. Computer Programming Specialist Certificate Program
- j. Microsoft Certified System Engineer (MCSE)

- **k.** <u>Networking/CNE Certification</u>
- I. <u>Pro-Engineering</u>
- m. UNIX/UNIX Networking Specialist Certificate Program
- n. Web Development Specialist

In addition to the courses and certificate programs it offers in support of workforce development and preparation, the **Office of Continuing and Professional Education** also offers a variety of programs and courses toward the enhancement of both the business and non-profit sectors. These include:

- a. Administrative Assistant Certificate Program. Courses include: The Administrative Assistant An Overview; MS Word, Excel, Access, Power Point; Introduction to the Internet, Web Design, World Wide Web Overview for Business; Supervisory Skills for Managers; Business Correspondence; Interpersonal Communications Strategies; Math Basics Review; Customer Service/Telephone Skills; Dealing with Difficult People.
- **b.** Business Professional Development. Courses include: Assertiveness Skills, Business Correspondence, Communications Strategies; Conflict in the Workplace; Dealing with Difficult People; Math Basics Review, Presentation Skills, Public Speaking, Quality Customer Service, Stress Management, Supervisory Skills for Managers, Taming Grammar Dragons, Time Management.
- **c.** Computer Applications Certificate. Courses include: Keyboarding; Introduction to MS Windows; MS Word, Excel, Access, PowerPoint; Introduction to the Internet, Web Design-HTML, World Wide Web Overview; Getting Organized with Outlook, PC Troubleshooting, Windows File and Disk Management
- d. Advanced Computer Technology Center (ACTC). The ACTC offers a number of six and ten-month certificate programs: Computer Integrated Design Specialist (CAD), Computer Integrated Manufacturing Specialist (CAM), Computer Programming Specialist, Microsoft Certified System Engineer (MCSE), Networking/CNE Certification, UNIX/UNIX Networking Specialist and Web Design Specialist.
- **e.** Fund Raising Management Certificate Program. Courses include: Overview of Philanthropy and Fund Raising; The Annual Fund: Building a Fund Raising Board; Major Gift Fund Raising Getting the Big Gift; Prospect Research; Raising Money from Corporate and Foundation Grants; Setting Up a Development Office; Strategic Planning for Nonprofit Organizations; Writing for Fund Raisers; Marketing and Public Relations for Non-Profits; How to Secure Government Grants; Securing Major Gifts from Individuals.
- f. Meeting and Conference Management Certificate Program. Courses include: Introduction to Meeting Management, Budgeting for the Non-Financial Manager, Site Selection Basics, The Art of Negotiation and Contracts for Meeting Management, Basic Audiovisual in the Meeting Environment, Food and Beverage Planning, Contract Law, Introduction to Special Events, Marketing Meetings and Conferences, Trade Shows and Exhibits, and Working with Travel Partners.
- **g. The Continuing and Professional Education Training Institute.** The Continuing and Professional Education Training Institute provides businesses and

organizations with top quality and cost-efficient, customized professional training. The Training Institute provides a wide variety of courses, programs, workshops and seminars at company sites or on the university campus. Topics include: Communications Skills, Computer Applications, Computer Technology, Management and Supervision, Presentation Skills, Negotiation Skills, Stress Management, Time Management, Train the Trainer and Workplace Literacy.

h. Profile of Educational Partnerships

The College of Education at Kean University is well known throughout the state for its highly innovative and successful efforts to establish working partnerships with many of the school districts in the region served by the university, particularly those in urban areas. The following programs are devoted to increasing the likelihood that students will remain in school to high school graduation and beyond. Several of these programs represent partnerships not only with the school districts, but also with the corporate community, which has provided generous funding and support.

- Project Adelante (Perth Amboy, Elizabeth, Passaic and Plainfield, 6th-12th grades)
- Center for Teaching and Career Development (Elizabeth, Hillside, Plainfield, Roselle, Linden, Somerville and Rahway HS)
- Diversity 2000 (60 school districts)
- Gear Up (Perth Amboy Middle School and High School)

In addition to programs aimed toward students, the College of Education also sponsors a variety of innovative programs designed to enhance the teaching competencies of school administrators, teachers and teacher aides. These include:

- A Program for New Jersey Speech Correctionists
- Project Pathways (40 minority teacher aides from Newark and Elizabeth)
- Project RITE (50 minority teacher aides from Roselle, Paterson, Passaic, Elizabeth)
- Project Urban Special Education Teacher Preparation Program (30 teacher aides from Paterson, Perth Amboy and Plainfield)
- Projects CIMS, and SSI (in-service Math and Science for elementary teachers)
- Praxis Preparation Program
- Teacher Enhancement Partnership Program
- Preparing Tomorrow's Teachers for Technology

The College of Natural, Applied and Health Sciences also has three partnership programs with public school districts. These are: Health Epic/Science Star, WIST (Women Into Science and Technology) and MARS (Minority Acceleration and Retention in the Sciences).

- Project Health Epic/Science Star: Districts -
 - Belleville, Elizabeth, Newark, Roselle, Hillside, Hoboken, Irvington, Plainfield, West Orange
- WIST: Districts Belleville, Elizabeth, Newark, Roselle, Hillside, Hoboken, Irvington, Plainfield, West Orange
- MARS Every school district in our area participates.

3. Profile of Partnerships with Business, Industry and Government

Academic/Employer Interface

The college attempts to maintain a regular and ongoing dialogue with employers in order to ensure a curriculum that is both current and appropriately designed to meet the changing needs of the workforce. Virtually all programs maintain advisory boards which meet regularly to review courses, curriculum and other topics of interest to both academics and practitioners. Many faculty maintain close ties to their practicing counterparts via consulting work, service on professional boards and within associations and other forms of regular involvement. The departments of Computer Science, Management Science and Public Administration have implemented junior/senior transitional courses within specific majors to assist students in understanding the nature of the workplace, needs of employers, and important aspects of career development.

4. Plans for Meeting the State's Future Needs

a. Workforce Development

Kean University contributes in multiple ways to the development of the workforce in the region it serves. Workforce development in fact is a critical part of the university's mission.

b. Assistance to Business

Beyond its major commitment to workforce development, Kean University also provides many other forms of assistance to the business community. The three major vehicles are the Small Business Development Center, the Union County Alliance and the Office of Continuing Education.

Small Business Development Center

The Small Business Development Center has been located at Kean University since 1988. It is one of ten such centers in New Jersey and one of approximately 1000 nationally. The Kean SBDC supports the needs of business and economic development in Union county. Its purpose is to provide management counseling and training to established small business owners as well as "hopefuls." Free, comprehensive professional consulting in all aspects of business development is the heart of the SBDC program. Additional services include on-going training (seminars, workshops, conferences) in a variety of management and industry-specific topics, a library of current "how to" guides and periodicals, directories, videos, demographic information, etc., and referral/networking/clearinghouse functions in which callers or clients can be referred to appropriate professionals or agencies.

A unique feature of the Kean Center has been its periodic funding of faculty research addressing relevant, practical, local small business needs.

Since its inception, the Kean SBDC has consulted with over 6,000 and trained approximately 11,000 small business owners and startups. It has assisted clients in obtaining over \$12 million in financing since 1998 alone, enabling them to start or expand their small businesses. The Kean SBDC has been cited statewide and nationally for the scope and quality of its

activities in support of small business, and consistently enjoys a very high quality of services rating by its clients.

The SBDC also works actively with many community resource groups to more effectively deliver its services. These include banks, chambers of commerce, economic development agencies, professional and industry associations such as Hispanic chambers of commerce as well as state, federal and municipal agencies.

Satellite offices in Elizabeth and Plainfield enable the Center to better access the local small business owner, and bilingual counseling and training (i.e. Spanish and English) also reach and serve the broader entrepreneurial community.

In 2002, the SBDC received funding from the City of Plainfield for a satellite office in a Business Incubator facility. The Center has launched a model program called "Business One-Stop Service." Through this unique program, entrepreneurs have access to not only core SBDC counseling and training, but also to the additional resources and on-site assistance of SBDC's partners, including SCORE (Service Corps of Retired Executives) lenders, U.S. SBA, as well as local government representatives.

Union County Alliance

The Union County Alliance was formed in June, 1993 as a consortium of top leaders from business, government, labor, civic, social service, and academic organizations who are committed to revitalizing Union County's economy and quality of life. As a coalition for action, the primary goal of the Alliance is to position Union County as an outstanding place to live and work.

From its inception, Kean University has played a major leadership role in the formation and operation of the Alliance. Leaders from all sectors of the county have come together to examine key issues of mutual concern: the decline of the County's tax base, loss of high wage jobs, business retention and attraction, lack of affordable housing, transportation facilities, etc. The result has been widespread recognition of the need for a strong advocacy voice in the county and formation of the Alliance. Kean continued its role after formation of the Alliance by providing office space and paying the salary of the Executive Director. Kean University currently contributes executive, clerical and other forms of support to the Alliance. This support has been matched by special appropriations from the State Legislative and from Union County Government.

With the strong support of key governmental and business leaders, the Alliance has been able to form a consensus on the key strategies that Union County organizations agree must be pursued jointly: coordinating effective action in support of legislation and regulation of benefit to the County; advocating County and regional interests at public bodies and with the private sector; informing and educating the public on issues of County and regional concern; conducting special studies and projects that have the potential to serve as a catalyst for progress in Union County; producing a forum to develop consensus on County and regional quality of life issues; and promoting cooperation among levels of government and between government and the private sector.

As a result of these efforts, the Union County Alliance has become a model for successful college/community collaboration. Since its inception in 1993, the Alliance has gained a reputation as a highly formidable and effective organization. Through its efforts, the county has taken the strategic actions needed to modernize its infrastructure transportation system, and has made its case for full participation in the key regional infrastructure improvements necessary for the area's revitalization. Major understandings also have been reached on the Redevelopment Area of Union County that has facilitated needed infrastructure improvements. The result has been fully documented economic renaissance that has drawn attention throughout the State. The Alliance's current priorities now include major initiatives in healthcare, public safety, and environmental issues, in addition to the organization's initial emphasis on economic development and revitalization of the Union County region.

<u>Continuing and Professional Education</u> - Offer courses designed primarily to meet individual career development needs, exploring a variety of challenging multicultural topics.

<u>The Center for Health</u> - Provides health prevention and health education for the general public, including pain management, pediatric cancer care and organized self-help groups.

<u>The DART Center</u> - A cooperative effort between Kean University's Department of Early Childhood and Family Studies and the Coalition of Infant/Toddler Educators (CITE)

<u>Cooperative Education</u> - is an academic program that combines classroom learning with practical, on-the-job experience.

<u>School/University Collaborations</u> - Kean University has established partnerships with public schools in the surrounding areas.

I. Alumni Satisfaction Information

The Career Services Center surveys Kean graduates on an annual basis. The following are highlights from the 2000-01 survey conducted in April 2001:

- -- Nearly 92% of Kean University graduates are professionally employed upon graduation
- Many Kean University graduates are employed in Fortune 500 companies as well as in mid-sized high-tech companies and organizations
- Nearly 92% of graduates were extremely satisfied with their Kean University Education
- Kean University graduates receive beginning salaries comparable and sometimes
 10% above other college graduates nationwide
- -- Graduates are extremely satisfied with Kean University faculty and staff
- Many Kean University graduates pursue advanced education in medicine, law, government, the arts, health, and other fields

- Nearly 90% of graduates viewed the total Kean University experience as extremely worthwhile
- Graduates considerably agreed that Kean University prepared them for employment and advanced degrees
- Recent surveys of a diverse group of employers conducted by the Career Services Center at Career Days, Teacher Job Fairs and other recruitment programs, rated Kean University students/job candidates as good to excellent and possessing the top characteristics/traits most employers seek in an employee.

J. Culture/Cultural Events

During the 2001 - 2002 academic year, Kean University sponsored or presented a broad array of cultural programs, all of which were open to the community. Over 165 musical productions, recitals, lectures, plays, concerts and other events were part of the cultural events series in Kean's three theatres. Diverse extracurricular activities were planned by several university-wide committees to enhance the intellectual and cultural life of the Kean community.

The Kean community invites friends, neighbors and visitors to experience the thrill of live performances by talented artists at the newly remodeled 950 seat Wilkins Theatre. The venue is home to **Kean's Dance Theatre** as well as the **Kean Theatre Series** featuring faculty directors' interpretations of the classics.

Our active **Department of Music** has attracted numerous talented musicians, many of whom are recording artists and composers. Each year they share their joy of music in an **Affiliate Artist Concert Series**, a Music Department Faculty Recital and the Winter Choral Concert performed by students and directed by the music department chairman.

The **Cultural Arts Program Board** brings together interested students, staff and faculty to plan, promote and evaluate a series of distinguished performing arts programs for the Cultural Arts Subscription Series. Performing arts brochures are distributed to students, staff, faculty, alumni and members of the surrounding community. The Cultural Arts Program Board included sixteen different on campus sponsors. There are over 200 subscribers to this series. The General Education faculty have performances listed on course syllabi and encourage students to attend performances. The 2002-2003 Cultural Arts Series included *The Scarlet Pimpernel, Odaiko New England, Women of the Calabash, National Theatre of the Deaf – Oh Figaro! And Barry Manilow's Copacabana.*

The **African History Month Committee**, consists of various members of the campus community. Together they incorporate over two dozen programs into an annual celebration held in February. Programs focus on educational, developmental, and social aspects of the university. Under the direction of Africana Studies, a new signature event has been added. **The Black New Jerseyans Awards** Ceremony recognizes the major contributions of outstanding African Americans in New Jersey.

The Campus Awareness Festival had the theme of AbraKEANdaba – the magic of involvement for 2002. Over 1,500 new students were required to attend the festival which highlighted all of the clubs and organizations on campus. Students were encouraged to get involved in some aspect of student life by visiting various displays set up by the student groups. The National Association of Campus Activities awarded Kean University an award for best theme publicity in promoting this event. Approximately 5,000 people attended the event.

In March, Student Organization and Kean University sponsors an annual **Unity Week** to celebrate Kean's diversity. Over twenty different activities are planned and a poster is designed to promote the week. Programs include workshops, movies, dance lessons, social gatherings, cultural events and lectures. The events are planned by many departments and students groups at the university.

The **Kean Dance Theatre** is a multicultural group of students of diverse academic majors who share a common interest in creating performing theatrically entertaining and thought-provoking dances. The Kean Dance Theatre features a combination of contemporary dance, jazz, ballet and ethnic dance forms. KDT was named the best college dance group at the American Northeast Regional College Dance Festival of 1982.

The **Music Department** annually presents a series of concerts including a faculty concert to benefit the department's scholarship program, a holiday concert, and performances by the jazz band and concert band. In addition, each year the department hosts an international musician or composer in the **Artist-in-Residence Program** that includes several concerts throughout the year. During the 2002-2003 year performances included: **Chamber Charmers, Jazz Journeys, Devilish Delights and Springtime Showcase.** Other musical performances included: **The Leonore Trio and Friends, the Music Department Faculty Recital** featuring faculty member Martha Marchena's **Cancion sin Palabras (Song without Words).** December showcases the **Chamber Music Concert,** the **Winter Choral Concert** and the **Winter Instrumental Concert.**

Kean University has maintained its partnership with the **New Jersey Ballet Company**. As a resident performance company, their eight yearly performances are a source of cultural vitality for the university. They provide master classes for students and discount tickets are available to the Kean community. The New Jersey Ballet Company also produces **Concerts for Young Audiences**, ballets approximately one hour long presented with storyteller narration.

The Kean Theatre Series presents three shows which each run for a duration of two weeks. 2002-2003 brought *A Doll's House, James Joyce's The Dead: A Musical and A Streetcar Named Desire.* Under the direction of faculty in the Communications Theatre Department, students gain valuable experience in every aspect of theatrical production.

In April, the Unity Week Planning Committee planned events for **Unity 2000**. Unity 2000 was designed to bring campus-wide programming to Kean with a focus on celebrating the diversity of the community. In an effort to promote more cohesion among the various groups, Unity Week provided the forum to do so. Programs were designed to emphasize cultural awareness and forums to discuss key issues.

The Contemporary Writer's Series featured John Wareham a best-selling author of *How to Break out of Prison, Secrets of a Corporate Headhunter and The Anatomy of a Great Executive.* Wareham also publishes feature stories in the New York Times and a monthly column for Across the Board, The Journal of the Conference Board. Jim Haskins was the feature author in the Spring '03 semester. Haskins is author of over 100 books for adults and young people and has won wide recognition for his work in both areas. In 1994, he was presented *The Washington Post Children's Book Guild Award* for a body of work for young people. He has been the recipient of numerous other prestigious awards over the past twenty years. Haskins' latest books include *I Am Rosa Parks, Hal Jackson: The House that Jack Built and Champion: The Story of Mohammed Ali*—just to name a few.

Kean also sponsors a Classical Concert Series, Women's History Month, the Presidential Symposium, the Holocaust Resource Center and other Music Department presentations.

IX. Kean University Board of Trustees

2003-2004 Academic Year

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